WHY WOMEN DESERVE LESS

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Edited by Aaron Clarey

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DEDICATION

To my parents A&F, who did a great job.

Email any serious typos and mistakes to Aaron Clarey at www.assholeconsulting.com

This book ***does not*** call for refusing to help your fellow human if it's a woman. Nor does it call for refusing to work, interact, or socialize with women in society. It is to prevent you from wasting your resources on the unreciprocated romantic pursuit of women to the point it ruins your life.

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CHAPTER 1 – WHAT YOU'RE UP AGAINST...

This excerpt was taken from the book "Game: How To Meet, Attract, and Date Attractive Women" by Roosh Valizadeh released in 2018. This perfectly sums up what men are currently experiencing in the modern dating market:

"Beautiful girls in big cities are now directly or indirectly offered sex more than 1,000 times a month from men on the internet, at bars, on the streets, and within their social circles. If a girl has a basic internet profile, spends time on social networking, and goes out twice a week, I guarantee she's offered more cock than even the most famous women of the past. Of course, women are not interested in 99% of the men who offer her sex, but try to imagine the effect on your psychology if 1,000 women a month were trying to have sex with you. What kind of person would that make you? I could tell you what I would be like if I were getting over 1,000 sex offers every month.

I'd be spoiled rotten thinking that I deserved all those women just because I existed. I'd be flaky, canceling dates often because I'd be unsure that I was getting the best possible girl. I'd be bitchy to women who didn't read my mind and failed to treat me exactly the way I wanted because "don't they know I could sleep with hundreds of other women anytime I wanted??" I'd be moody, always dependent on the reactions I'd get from women. If I received less attention in a weekend than usual, I'd throw a temper tantrum and demand immediate satisfaction. I'd also get bored easily. With so many women constantly trying to entertain me, I wouldn't be able to tolerate 5 minutes with a boring girl who didn't jump through hoops to make me laugh. Lastly, I'd be primed to value novelty over stability. I'd become addicted to experiencing one girl after the next, and believe excitement and fun was worth more than stability and commitment. My attention span would morph into that of a small child.

Haven't I just described the modern woman?

While a large part of who we are is shaped by our genetics, environment plays a huge role. And when your environment is getting non-stop attention from thousands of people trying to have sex with you, your personality and even your humanity will become degraded, making it hard for you to connect meaningfully with anyone. Trying to find lasting love, comfort, and stability with a modern woman is like trying to have a deep conversation with a cat that just wants to chase after a red laser dot darting around on the floor. I'm sure you've had the experience of losing a girl's attention at a bar or nightclub, and watching her get approached by another man not even 10 minutes later. Even girls in small towns are getting hit on a lot. I met girls from backwater European villages who can describe to me all the local beta orbiters who are trying to sleep with them. The Spanish or British tourists who have approached them in the mall. And men on the internet who are outright offering them gifts and free travel just for the chance of landing a date.

Girls have become so used to having multiple choice of men, that they believe things have always been like this. They are unaware that just a few generations ago, they would have been lucky to have just two good men a year knocking at their door. Most of this choice is a result of technology, which allows women to access and meet more men in one day for sex than they could have in an earlier lifetime. Since technology is continuing to advance rapidly, I don't predict a return to the old ways. If anything it will soon become impossible for man who doesn't use some sort of gaming strategy to even get a date."

CHAPTER 2 – TOM, DICK, AND HARRY

Tom was crushing on a girl in class. At 15 years old, he was nervous. inexperienced and only had his single mom to guide him in his new dating life. Without guidance, Tom finally mustered the courage to approach his crush and ask her out.

The approach wasn't polished...On the contrary, it was a horrendous train wreck. Yet, despite the awkwardness and crippling fear, Tom still managed to do a courageous thing – he walked up to the girl and asked her out.

For this act of bravery, Tom was rewarded with his crush not only laughing at him in person but blasting the event over social media. She spread the rejection over Instagram, Snapchat, Twitter, and Clubhouse. Instead of rewarding his courage with a date or a simple "*thank you, but I'm not interested*," she used it as an opportunity to promote herself at his expense. She used his tortured experience to gain popularity and clout amongst her friends. And for the rest of his freshman year, Tom was forced to endure this embarrassment in person and online.

Dick was a hard-working 25-year-old man. He worked two jobs, one as an entry-level IT guy during the day and another as a bartender at night. He worked hard to repay his student loans and save for a home and retirement.

Dick had a soft spot for Jane, one of the regulars at his bar. She would flirt with him, talk to him for hours at the bar and make sexual jokes. Jane seemed interested in Dick, so much so that Dick assumed a guaranteed date. After that, it was just a matter of getting some time off from his 80-hour workweek schedule to smash.

One day, Jane invited Dick over for dinner on a night Dick had off. It was the perfect opportunity to have the date brewing over the months, so Dick agreed to show up at her place at 5 PM.

The day before, Dick went to grab a pricey bottle of wine, ironed his shirt, polished his shoes, and scheduled an Uber in advance (as they lived in a major city). However, his real investment was not the things he bought, but the excitement and anticipation he put into the date.

On the night of, he texted Jane, letting her know he was on his way. She curiously did not text him back. Thinking nothing of it, his Uber arrived at Jane's apartment building, where he texted her again to find out which apartment number to buzz; she did not respond. He checked the time, and it was 4:55 PM, right on schedule. He wondered if Jane was hurt and unable to return his texts. Soon it was 5:10, and Dick was starting to get cold. He looked for a coffee shop or any public place, but none were open. Dick continued like this until 5:45 when he finally gave up and got an Uber back home.

Jane never returned his texts, called him back, or ever showed up to his bar again. However, Jane was alive as Dick saw her Instagram stories that night. Jane posted stories at a high-end steak house with two plates of food and glasses of wine but no indication of who she was with...

And then there is Harry.

Harry is 78.

Harry is currently living with his third wife. Their marriage is sexless; she nags him constantly and refuses to die or divorce him as she depends on him for her care. Harry, in return, is financially reliant on her because his prior two wives took his money and children via divorce.

Harry's life has been hell. Harry spent 60 years in constant poverty, stress, and emotional torture from losing his children. Additionally, his two prior wives cheated on him. The only thing that makes it worse is there are no more innings, quarters, or a chance for overtime to salvage his miserable life. As a result, Harry will likely die soon, and "pain" will be his existence.

At first, these three stories may sound like bad luck. Maybe Tom, Dick, and Harry were done wrong by fate, signs not meant to be, the stars didn't align, or some other bullshit excuse that some

spiritual bimbo says when things don't work out. But if you're reading this book, you know better than that!

Maybe these tragic stories are not representative of life for the average man, but sadly, this is not the case. The reason is that for the first time in 200,000 years of human history, how men and women interact has fundamentally changed.

Modern intersexual dynamics have brought a "new normal" in how men and women treat each other. Though recent and very abrupt, if you don't figure out NOW how men and women have fundamentally changed, you face the same risk, if not outright guarantee, you'll fail like the three men mentioned above.

Adapting to modern female nature is easier said than done because while this change is very recent, you still have 200,000 years of biology, evolution, instincts, hard-wired genetics and tradition screaming at you to do what Tom, Dick, and Harry did.

Men are taught to take women at their word, be nice, and always be a gentleman. Men are taught to "*do the right thing*," while women are taught "*do the right thing for you*." Furthermore, men's interest in women is so intense their real-life happiness is usually dependent on it, making this the ultimate issue facing all men today. If you do not overpower those instincts or blindly ignore the REAL changes in intersexual dynamics, you drastically increase your chances of suffering the fate of Harry – a wholly wasted life. Therefore, ALL men today need to modernize their approach to women to reflect this "new normal."

Thankfully, there is hope.

Harry (and nearly every man over 50) needed the internet. Harry grew up in the "old days," where wisdom passed through your experience, family, friends, and inner circle. However, this form of knowledge rapidly became obsolete once male-female dynamics changed. It took generations to form the conventional wisdom that would be helpful in the "old days", so it has also taken ages to create knowledge that would work today.

Thankfully, the internet provides the ability to compare notes across the globe. In addition, the internet allows for a fast recompilation of wisdom that helps men navigate modern women.

What took men thousands of years via trial and error in the past takes men of today a mere 2 minutes of internet research. What confused men decades ago, not a single man today has to endure as the internet has readily available all the answers on modern women. In short, the internet can protect men from the confused, tortured lives of Tom, Dick, and Harry as long as they're willing to look for, learn, and UNDERSTAND the information.

The problem is this new wisdom is scattered across the vast internet in various YouTube channels, blogs, books, and podcasts. In addition, it is mixed with other bits of Red Pill wisdom concerning career, finances, education, philosophy, etc. Unfortunately, female nature is complex (to most men), so this content can often be lengthy, deep, nearly indigestible, and intimidating to men new to the Red Pill (sorry, Rollo). Therefore, men desperately need a simple, brief, concise, and practical manual that summarizes this wisdom into an action plan you can implement NOW.

That is what this book will do.

"Why Women Deserve Less" is the mandatory introduction to this new reality men must understand.

Don't get embarrassed like Tom. Don't get stood up like Dick. Don't waste your life like Harry. Intelligent men learn from their mistakes, but wise men learn from other people's mistakes.

CHAPTER 3 – THE OLD CONTRACT

The "Old Contract" was nothing sexy or exciting. It was boring. Despite all the flowers, white wedding dresses, cringe romantic comedies, and love songs, it boiled down to:

Men provided resources and protection.
Women provided sex and (if wanted) children.

The "New Contract" is a bit more complex as it may sound good on paper but doesn't work in practice…like communism. It boils down to:

I don't need a man! Men are trash! Down with the patriarchy!
Believe all women!
(You get the idea)

Now that we understand the difference between the two contracts, let us dive into the "Old Contract."

Though void and "technically" no longer in effect, it pays to review "The Old Contract" men and women had with each other for several reasons.

First, it is human nature.

No matter how much women hate the past or feminists detest tradition, there is no denying that men and women evolved over thousands of years to interact with each other in a certain way. These biological realities are reflected in the "old contract," and no matter how much women would wish otherwise, they are inescapable. Indeed, times have changed. Indeed, feminism has burned the old contract. However, political fads cannot undo 200,000 years of evolutionary hard-wiring that all men and women have. To deny the old contract is to ignorantly deny human nature.

Second, not everyone is entirely on board with "The New Contract," which will be described in detail in the next chapter.

Some people reject the new contract and insist on adhering to tradition. Examples include women who wish to be stay at home moms, religious people, etc.

Some accept parts of the new contract but still hold onto some of the old. Examples include feminists who want you to pay for a date, career women who leave the workforce to raise their kids, men who will commit but not marry, etc.

Some people fully accept the new contract. Examples include feminists with purple hair, people that identify as one of the 3,976,243 genders, androgynous men who are open to open relationships, parents OK with outsourcing their children to the state, etc.

Hell, a lot of people don't know and are in the process of figuring it out for themselves.

Regardless, the point is that we are in a transitioning period where a significant percentage of the population either wholly or partially subscribes to the old contract, rendering it valid.

Third, no matter how much women want to be men, they're still biologically women. They can pursue men's sports. They can have great careers. They can scream about how much they don't need men while they dress like men. They can even hate themselves so much that they cut off their hair and their tits, dye their hair green, mutilate their genitals, tattoo their whole body, and claim to identify as a man. However, in the end, no matter what they say, on a biological level, they're still women and will consequently behave so on some level, again making parts of the old contract valid.

Fourth, as women are confused today about their role in modern society, so are men. This is because the *biological* nature of the old contract runs contrary to the *statutory* nature of the new contract (explained in detail in the next chapter). For example, men pursue the opposite sex traditionally, which is encouraged under the old contract. But such actions are frowned upon, discouraged, or even outright punished under the new contract.

For example, it was perfectly alright to buy a girl flowers in the past, and she would naturally be inclined to enjoy them. But if not done under the precisely right circumstances and conditions today, such a move would likely label you "creepy," "desperate," or even a borderline "stalker." Like Tom, Dick, and Harry, you think you are doing everything right *and are*....according to the old contract. But those "right things" are in complete violation of the new contract, resulting in confusion and guaranteed failure. Understanding this will help eliminate much of your confusion about women today.

Finally, men must understand the old contract because your destruction is written within it. Whether you like it or not, whether it is fair or not, the seeds of every man's destruction are embedded in his natural male biology, sex drive, and masculinity. Men who don't understand how traditional male nature CONFLICTS with the new social contract of today face a life of poverty, strife, confusion, divorce, and even imprisonment. It is here where men's belief in outdated norms destroy them, and you must UNPLUG from what you are wired and taught to do.

"HOW IT USED TO BE"

ONCE AGAIN, BURN THIS INTO YOUR BRAIN:

Men provided resources and protection.
Women provided sex and (if wanted) children.

People may not like this emotionless, transactional view of men and women, but it doesn't make it any less accurate. The relationship between most men and women throughout all of history has been transactional. It has been prostitution. All men are Johns. All women are whores.

But whereas the cold, clinical, economic nature of men's and women's relationships may not be sexy, in a beautiful irony, what came from this transaction certainly is.

Yes, a man's primary interest in a woman was, no doubt, initially sexual. But if it were the right girl, at the right time, with the right guy, love would often be the result.

A woman might be viewed as evil by insisting a man make a certain amount of money before she commits to him. But in insisting a man have his financial act together, stability would often follow. Financial stability lays a solid foundation to stabilize a relationship and, eventually, a family. So is she a "whore" demanding a man make money? Not really. That insistence is hard-wired and results in children and a family that brings tremendous joy, arguably the whole purpose of life itself.

Were women stingy? Prudish? Perhaps even arrogant in their choice of men? Are you insulted when a woman rejects you? Indeed, women have lofty, if not impossible, standards. But if it were not for those standards, not a single innovation,

advancement, or technology would have been made by men to convince women otherwise. Nearly every innovation or creation and almost all of society and civilization would not exist if women did not effectively insist men achieve some level of excellence before having sex with them.

In short, everything good, meaningful, and beautiful in life came from the "Old Contract" between men and women. Every human advancement, including family, love, technology, history, the arts, or civilization, comes from men trading resources for sex, and there's absolutely nothing wrong with it.

DON'T DENY REALITY

Any healthy, ordinary man would want the life and society that resulted from the old contract. And after 200,000 years of human evolution, it is perfectly normal, understandable, and healthy for you to want it more than anything else.

However, whether you are aware of it or not, and whether you like it or not, modern trends have rendered this reasonable want impossible for most men. Worse, these trends have made your strong natural male desires the ropes by which you will hang yourself. Even worse, your strong desires will damn you to a tortured, wasted life of vainly pursuing this near impossibility. This is how Tom, Dick, and Harry fucked up and how Harry ruined his life. This is the risk every young man faces today.

This does NOT mean to give up like a PUSSY! On the contrary, you should not deny your biological nature. You are hard-wired to want women, love, sex, and (for most of us) children. To deny your nature damns you to lead a miserable and unfulfilled life, which is what many modern women have foolishly done today.

You must strike a *balance* that allows you to achieve your old contract desires while successfully navigating new contract realities. This will help you avoid divorce, financial ruin, heartbreak, or even jail. You must see the world for REAL, *n*ot what is IDEAL.

CHAPTER 4 – THE NEW CONTRACT

"I DON'T NEED A MAN"

If you are a man alive today, there is a 100% guarantee you have heard the words, "*I don't need a man*."

Whether it was Destiny Child's "Independent Women," Beyonce's "Run The World (Girls)," or some other mindless soundtrack to modern women's delusion, you have heard this anti-male propaganda before. Ironically enough, Beyonce, every feminist's favorite musician, married Jay-Z, who has more status and higher net worth. Unfortunately, he also cheated on her, and she didn't go anywhere despite releasing hit songs like "Irreplaceable."

In the song, she sings: "*I can have another you in a minute. Matter of fact, he'll be here in a minute, baby. You must not know about me. I can have another you by tomorrow.*"

Music like this encourages women to leave men, but clearly, she couldn't put Jay-Z "to the left" as she is the *replaceable* one. Every feminist's idol is the biggest hypocrite and is enslaved to her biology. Hypergamy never fails...

Perhaps you dismissed the phrase "I don't need a man," or you agreed with it in some technical sense. Still, like most men, you probably wrote it off as a mindless political slogan your average, modern western woman parroted to display her belief in some basic feminist principles. Maybe she was a Beyonce fan...

However, there is A LOT more weight to that statement than most men realize. Because while men may dismiss the statement as some girl trying to flex her feminist credentials, the girl is trying to tell you something much more important.

Let's translate "I don't need a man" from Womanese to English:

"*I don't need you anymore, and consequently, we need to rearrange how men and women interact with one another in society. I need you to recognize that I am no longer dependent on you, and both our behaviors need to reflect that.*"

Even then, the average man might not pick up on this more fundamental message as his conditioning blinds him. So, what would help men understand the weight of this statement (and why it has consequences for you) is to view male-female relations through the historical lens of women.

For nearly all their existence, women needed men. While men could carve their existence out of the real world through their actions, women could not, making them wholly dependent on men. Consequently, women had to find a man and keep him

happy. They had to dote on men, cook for men, have sex with men (even if they didn't want to) and take care of men, all of this lest they cared to die. Although you may have never done anything to "keep" a woman or have her somehow be dependent upon you, their entire bio-evolutionary history is one where they have, in one way or another, been "owned" or "kept" by men.

This is where the phrase "*liberated from men*" originated. This is why they parrot, "*I don't need a man*." And though it may blindside you because you never kept a harem of women corralled on some ranch, their statement of independence is VERY REAL and SERIOUS to them.

ORIGINS OF THE NEW CONTRACT

This begs the question, "*How did women get liberated?*" One day they are wholly reliant upon men, and in a short 100 years, they're not. So what change allowed women to carve their living out of the world independently?

One might point to the 19th Amendment, where women got the right to vote, or the subsequent social and legal changes that afforded women the same financial and legal rights as men. The passage of no-fault divorce in 1969 may be another reason. Or a long and slow change in women's behaviors and choices over the generations. These things certainly paved the way for women to be "liberated from men." But technology and capitalism is what emancipated women from men.

The industrial revolution replaced physically demanding blue-collar jobs with climate-controlled-office white-collar jobs. As a result, you no longer needed a man's physical strength to work as much as you did basic intelligence and competency, which nearly every woman had. The industrial revolution also made things incredibly more efficient. For example, automating household chores (that generally kept women at home) and eliminating commutes through the wonders of the internet. These technological advances lessened the amount of time a man and woman needed to work to support a family and, more critically, an individual. Consequently, women could perform their jobs and be financially independent of men.

CAPITALISM

Coinciding with the industrial revolution was a revolution of free markets or "capitalism." Capitalism lets people keep most of the fruits of their labor and limits government to a minimal role of defense and public services. Capitalism created a "personal self-interest" philosophy that boosted economic production and gave birth to American industrialists. Examples include Andrew Carnegie, JP Morgan, Henry Ford, and more modernly Bill Gates, Jeff Bezos, Steve Jobs & Elon Musk. Capitalism also gave birth to the society-advancing technologies they created such as electricity, automobiles, flight, and the internet.

These economic policies, timed with the industrial revolution, resulted in INCREDIBLE economic growth that birthed the first world. But it also made countries so incredibly rich they had more money than mere food, clothing, and shelter required. Coincidentally, these capitalist economies also happened to be democracies where the people determined government policy. Over time, nearly every first-world capitalist nation voted for generous and well-funded welfare states.

If the industrial revolution didn't tear up the old contract, the welfare state certainly did. Women were now twice as insured against being dependent upon men. They could work their jobs to support themselves; but if they failed, the welfare state would step in to support them anyway. Men's role in society had been entirely replaced by a paycheck or government check, even though taxpayers were still on the hook for the latter.

A NEW UTOPIAN ERA OF MALE-FEMALE RELATIONS

With no need for men (or so women think), women were allowed to choose the right man rather than be forced or coerced into accepting the wrong one. This transformed the contract between men and women from dependency and prostitution to that of choice or "volunteerism." And if you take a minute or two to think about it, what should have transpired was a dramatic improvement between the sexes.

With no longer needing each other, both men and women could choose who they *wanted* to be with instead of who they *needed* to be with. This would logically lead to happier relationships between the sexes as desire forms a stronger bond than force. That couples were happier "in love" than they were "in business." The new contract also should have improved relations between men and women by shoring up everyone's finances. Having two incomes would eliminate the number one killer of relationships – financial problems – and happier, more stable marriages would result. There was also the reasonable expectation that women would lead more interesting lives in working alongside men and consequently become more interesting, intelligent, and philosophically attractive people. A fellowship of sorts would form between the sexes, bonding them together further and making each sex appreciate the other more than before. And cementing all of this should have been the advent of birth control, allowing for limitless, consequence-free sex without the constraints of marriage. In theory, the new contract should have ushered in a new era of *dramatically* improved relations between men and women - that after a lengthy, thorough (though fun) vetting process, we would all be madly in love with our soulmates, fucking like Stirling Cooper, resulting in the happiest and most fulfilled lives humanity had ever seen.

While this looked GREAT on paper and certainly stood to reason, this new utopia era between the sexes did not materialize... kind of like communism. The results were quite

the opposite, and if you look at relations between men and women today, they have never been worse.

A DYSTOPIAN NIGHTMARE

By nearly every measure, the sexes have abandoned one another instead of blissfully coming together. Roosh's 2018 assessment of modern dating from Chapter 1 is REAL and backed by statistical facts. Here are some numbers since you guys know I LOVE stats:

- Marriage is at an all-time low of 5.1 marriages per 1,000 people, *half* the long-term average going back to 1900[1].
- Those who do marry face the same 45% divorce rate that American marriages have suffered in the past[2].
- 70-80% of divorces are initiated by women[3], jumping to 90% if the woman is college educated[4]. And what marriages remain intact only stand a 28.5% chance of being happy ones[5].
- Cohabitation is no better, with half of them ending just as marriages do[6].
- Family formation is down from 3.6 births per woman in 1960 to 1.64 births per woman in 2020[7] (*and that includes immigrant families* who traditionally have more children than the native population).
- Premarital activities such as courtship, dating, and sex are down as well. Your average Millennial gets only 1.43 dates per year, compared to 9.3 and 4.7 for X'ers and Boomers, respectively[8]. And this says nothing of their younger Gen Z siblings, who prefer virtual dates to real ones.
- Women flake on dates at least 56% of the time[9], but field reports from men in the Red Pill community put it closer to 70%.
- Data from "Tinder Insights" show only 8.6% of people messaging each other on dating apps result in actual dates (resulting in an effective 91.4% "digital online dating flake rate"). This lack of dating and socializing has obviously led to a decline in people having sex.
- The percentage of young women who haven't had sex in the past year has increased by 50%, going from 12% of the population to 18%. While the percentage of men not having sex in the past has almost doubled, going from 15% of the population to 28%.
- Male virginity has nearly tripled, going from 11% of the young male population to 27%[10].

By nearly every measure and metric, a mathematical and catastrophic decline in love, marriage, family formation, sex, and general positive interaction between the sexes has occurred! BUT WAIT, THERE'S MORE! This still says nothing about the tense psychological, emotional, and political climate between men and women.

Nearly every man today is accused of unconsciously being a sexist or misogynist, benefiting from the evil "patriarchy" that oppresses women daily. Yet most women don't even know what

misogyny means! Don't believe me? Watch my podcast when women foolishly call me a misogynist for stating an objective fact and the subsequent entertainment of asking them to define it after their false accusation. It is HILARIOUS!

Due to this "evil patriarchy," feminism has created laws and policies that give preferential treatment to women in nearly all aspects of society, whether that's education, hiring preferences, contracts, or government aid. Feminism originally meant EQUALITY between men and women, but what has occurred is discrimination against men, which violates the DEFINITION of feminism. Hate is the result, as men and women have been pitted against each other.

Also, resulting from the premise that women live in an *oppressed* society, women are constantly whining and complaining about non-existent sins men have committed that never seem to relent. Examples of complaints are the mythical wage gap, micro-aggressions, harassment, oppression, "the patriarchy," "chore deficits," the lack of mentors, #metoo, being asked out, catcalling, "mansplaining," and "man-spreading," to name a few.

This false oppression damages men, as it's not only effectively nation-wide-nagging, but women are increasingly painting normal (though perhaps awkward or regrettable) male behavior as a sin. Or worse, a crime punishable by the courts of the judicial system or public opinion. This doesn't mean all men are innocent. But it seems women and society are trying to make being a normal man bad, "toxic," or even criminal, which does nothing to improve male-female relations.

Sadly, this nightmare does not stop at nation-wide-nagging or codifying misandry into law. Sometimes women want blood. Sometimes a scorned woman wants vengeance. Occasionally, some women just plain hate men. And here is where redefining normal male behavior as toxic or even a crime snuffs out any benefits the new contract potentially offers.

The false rape accusations on college campuses of the 2010s did nothing to foster loving relations between men and women.

Hashtags like "kill all men" or "men are scum" may be relegated to small, misandrist segments of the internet, but they have a disproportionately devastating effect on men's morale.

Getting men fired from their jobs because they asked you out at work is a near-death sentence as it threatens a man's livelihood. And construing unwanted male attention as sexual assault or harassment, punishable by jail time, makes men plain afraid of women.

Tragically, it puts every man in a "Black Widow Catch 22" where his genetics compel him more than any force in the universe to chase women, but at the potential expense of his reputation, life, or livelihood.

Admittedly, a lot of this is amplified by the internet to look worse than it is. The clickbait nature of social media, as well as the dinosaur mainstream media, always promotes train wrecks over happy stories. However, the anecdotal evidence is corroborated by statistical evidence. Modern relations between men and women are more like a war of the sexes than it is a loving, happy, sex-filled “New Contract Utopia.” With all its promises and potential, the new contract has not only failed, but has made things drastically worse.

1 + 1 = 47,932

When you're fixing a car or trying to test some code, you know you're missing something if it doesn't work. So you go back and look at each line of code or diagnose a different part of the car and inevitably find the cause of the problem. Maybe you have a typo in your code, didn't gap the spark plugs correctly, or the computer isn't plugged in. But whatever it is, it's usually a tiny or singular thing.

Yet, the actual results of the new contract are so far removed from the intended outcomes that it's not like we're adding 1 plus 1 and getting 3. It's like adding 1 plus 1 and getting 47,932. Confusing us further, it's not like men didn't bend over backward for women. We gave women absolutely everything they wanted. We gave them rights, independence, a welfare state, birth control, reproductive rights, affirmative action, heavily subsidized college educations, nursing stations, maternal leave, fraternal leave, sensitive soy boys like Hasan Abi, quotas, lower standards for employment, anti-cat calling laws, WIC, entire artificial industries to employ them (education, HR, DEI, nonprofits, social work, etc.), complete college programs to study themselves (women's studies, etc.), student loan bailouts, and open relationships. We even indulge their delusional fantasy that "being fat is beautiful!"

Worse, despite giving women everything, we continued showering them with gifts, flowers, romance, McMansions, wedding rings, expensive weddings, date nights, and “chore play.” There is not one stone left unturned, not one idea unconsidered, not one need untended, and we’re still miles off!

We are only left to conclude we missed something. Something big. Something HUGE. Something so glaring and obvious it must have been staring us right in the face this entire time.

And we most certainly did.

CHAPTER 5 – THE UGLY TRUTH

"Women hate Beta males so much they'll assume $150K+ in student loans to go to college for 4-8 years to qualify for a 40-50 hour per week, soul-crushing job just to avoid marrying one."

-Rollo Tomassi

What we were missing was one simple, ugly truth. And that ugly truth is that *most* women simply don't like *most men* that much and never really did.

At first, most people won't believe this because of the absurdity of this claim. For *all humanity's time*, one sex *never really liked the other*??? That with *100 billion* humans created over their *200,000-year history*, women were never really all that interested in men??? But before you dismiss it, just set aside any reservations you have for now and look at some evidence as if you were an impartial lab scientist conducting an unbiased experiment.

First, look at what many would consider the ultimate point and purpose we're here (and the ultimate decision a woman can make regarding a man) – reproduction. Presumably, feminists would have you believe in the horrific, stone-age, patriarchal past, where men would clobber women over the head, drag them back to their caves, fuck them, and make them have their children. Women did not have a choice.

But the human genetic record does not indicate that, and it was quite the opposite. Most women *did* get to pass on their genes, whereas only a minority of men did. [11] Naturally, some of this can be attributed to men getting killed in war or being enslaved, while others were financially successful and ran harems. But even in recent times, where women had at least some choice, only 25% of men passed on their genes. If women were as interested in men as men were women, we would not see these lopsided numbers in reproductive success. It is proof that when it comes to the most important decision a woman can make with a man, she is only fractionally as interested in men as men are in women. (It should be further noted this data goes back 70,000 years, indicating this overall disinterest in men is now thoroughly hard-wired into women's genetic code.)

Closely related are differences in the male and female sex drives. Since it is the primal reason men and women get together AND it's the most important thing to men, it's a very relevant measure of women's interest…or lack thereof…in men.

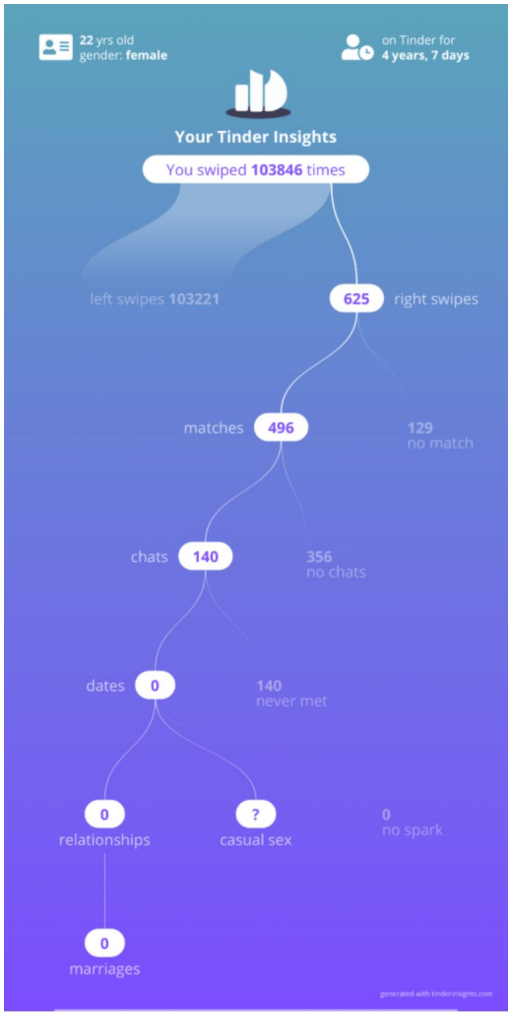
Unfortunately, sex drive is not so easily measured. However, here are some numbers that show the disparity in sex drives between the genders:

- Sex rates between gay and lesbian couples are revealing. Gay couples have sex about 6.5 times more frequently than lesbians[12], indicating women's interest in sex at only 15% that of men.
- Testosterone levels can also be used to measure sex drive, putting women's interest in sex at only 6.7% that of men's[13].
- Proxy measures such as porn consumption by gender[14] show women consume only 1/25th the porn of men.
- Only 20% of prostitutes are men, suggesting only a 20% interest in sex[16].
- And an infamous 1970s study by Dr. Russell Clark showed women had zero interest in sex when bluntly propositioned[15].

We could split hairs about the actual number, but what is more important is that you look past the mindless fact that women don't like sex as much as men and realize what that says about women's natural, hard-wired interest in men. If we average the above numbers, ***it's only 7.6% of your interest in them***.

If this isn't enough to convince you, perhaps the bevy of data that has come from online dating will. Here nearly every single bit of data points to women being only fractionally interested in men.

- The famous OK Cupid study where women rated 80% of men as unattractive[17].
- Various reports show women only swipe right on 3-14% of men's profiles[18].
- Match rates show men match only 6% of the time women do[19].
- If that still doesn't convince you, just look at any "Tinder Insight" graph between men and women. From swiping, matching, chatting, and ultimately meeting a man for a date or more, you can VISUALLY SEE WOMEN'S GENUINE DISINTEREST IN MEN.



Admittedly online dating is not the real world, but for young people, it increasingly is, and the data is bleak.

And lastly, women's actions.

When's the last time, if ever, a girl asked you out? Took you to dinner? Or initiated contact for any social, romantic, or sexual interaction? Did a girl offer to pay off your student loans, buy you a car, or help you out in any way? And what does it say that women initiate divorce 70-80% of the time? The average span of marriage is only approximately seven years. How serious can their interest in men possibly be if they can so easily divorce "the love of their life?" And if that's not convincing, look where they invest most of their time.

- When polled, Gen Z (born 1995-2012) women rank men ***7th place*** behind travel, career, education, experiences, and (tellingly) "starting a family."[21].
- While Millennial (1981-1996) women, *whose youth and beauty have long left them*, **still** rank finding a man at ***4th place*** behind their careers, education, etc[20].

The only way women could make it clearer to men that they're not that interested is if they hired flying planes to spell it out for you in smoke in the sky.

The only reason it's shocking to men that women don't like them as much is that men's sex drive and cultural traditions blind them to it. But ask yourself a question; does the above theory that women don't like men that much explain most of your interactions with women? Does it not describe the tooth-pulling

nature of your experiences with them? Because if you find that it does, that's because *it is tooth-pulling*.

You're trying to convince women to do something they don't viscerally and naturally want to do. So if you wish to have any success with women and not waste your life pursuing something that refuses to reciprocate, you must realize and accept this truth. Most women aren't interested in most men…

…well, "*most*," anyway.

MAKING THINGS WORSE AND FURTHER COMPLICATING MATTERS

A crucial clarification needs to be made here about women's interest in men. Nowhere did I say women had NO interest in men. I merely said women were not ***as*** interested in men. Of course, women still like men, just top-tier ones.

This is no surprise to anyone. The genetic record shows women would only settle for superior men to bear children with. This is the most important biological decision a woman can make, so naturally women would insist on the best possible man they could get. It is and always has been part of routine, healthy, human nature for women to be choosier than men.

But whereas women may have been picky in the past, their standards used to be attainable.

If a man worked hard, stayed in physical shape, and was a good provider, he was reasonably assured he'd attract someone. Furthermore, in times past, economic necessity would force women to the bargaining table where they would have to reconcile what they'd like versus what was available in terms of men.

It wasn't perfect, but your average man could pair up with your average woman these past 1,000 years.

That was until the internet, *especially* Instagram.

Because while the industrial revolution, capitalism, and the welfare state may have liberated women from men, the internet has made them ***delusional*** regarding their dating expectations of men. Don't believe me? Watch the Fresh & Podcast "Afterhours." We made a female delusion calculator with stats from men in the US. A majority of the women we poll CONSISTENTLY describe their ideal mate as 6'+, 100k+ per year, and not obese…not knowing this man is literally in the top 1% and nearly impossible to find…we didn't even add in if he's handsome, charismatic, funny, charming or some other trait women demand in their dream man. The scary part? None of them are aware of how RARE this man is. When we tell women the slim statistical chances of finding this man, they say bullshit like "*He's out there*," "*I'm gonna manifest it*," "*I deserve it*," "*I know my worth*," or my personal favorite, the "*I'm not settling for less, I'd rather stay single*" response to reality.

The internet and the unlimited amount of choice it has given women today has effectively removed most women's interest in most men and also spoiled women to the point they're no longer capable of forming bonding, loving, committed relationships. Furthermore, all these choices have made women who were already genetically programmed to be picky, EVEN PICKIER TODAY.

I could write another book solely on the negative impact the internet has had on female delusion. But in short, here are seven main takeaways about the internet's effect on dating all men MUST know:

1. There is a skewing effect on the percentage of men women are willing to date. The consensus was around 20%, based partly on the OK Cupid study showing that women find only 20% of men attractive. This is corroborated by the human genetic record and men's general experience. However, women's standards have rapidly increased since the advent of social media. In the past 10 years alone, Fresh and I have witnessed through apps like Instagram and Snapchat women insisting on only the top 10% of men. And even that may be an outdated measure as recent research shows women only swipe right on 5% of men's dating profiles today.

2. These goalposts are constantly moving. It was 20% yesterday. 10% today. 5% tomorrow. Lord knows what it will be like in another short five years. Absurd as it is to think, women could get even pickier than the top 5% of men. Keep in mind nothing is stopping them.

3. Remember, they don't like men that much, and they are constantly bombarded with attention and offers of sex from men online. There is no reality check in today's society to stop them from perpetually increasing their standards. You should expect women to become choosier over time, not less.

4. With the internet making it seem women can have all the men in the world, they will never settle for a guy who is good enough. The internet offers them many options even if they find a quality guy. Women will always be tempted to look for something better since it is embedded in their DNA. The result is "runaway hypergamy," where women will want something better and insist on it. This will put them on a never-ending treadmill to find the perfect man, ironically ensuring she never sees him because there's "*always a better man out there*." Because of this, you can expect women to be initially interested in you but inevitably flake, ghost, break up with you, or even divorce you if a better option arises. This isn't to say every woman will always leave you the second she's offered a better deal, but their

propensity to abandon a relationship is now a permanent fixture of western female psychology. Remember that women account for 56-70% of date flakes and 70-80% of divorces in the west. In line with their “runaway hypergamy,” women's dating standards are delusional. They will insist on dating a man whose income, height, age, and status put him in the top 1% of men, while they are average and think nothing of it. But while you know for a fact there is no chance these men would ever commit to them, their expectations are not forged by reality but by the artificial world the internet has painted for them, especially Instagram. With hundreds of messages in her inbox, hundreds more trying to slide into her DM's, and all her internet social circle telling her how “amazing” and “beautiful” she is, your average woman is ***convinced*** she can get a top-tier man. Do not expect any consistency between a woman's appearance and the type of man she thinks she's entitled to.

5. Fifth, the quality of women will decline. In not being that interested in men in the first place but still having a limitless number of men thrown at them over the internet, women will find no reason to remain beautiful or feminine. Why should they? It takes a lot of work, and the armies of simps on the internet will ensure even the most average of women have the male interest and attention they need. This has already happened with 70% of young women now overweight or obese. A similar percentage have mutilated their bodies with egregious piercings or tattoos. But women's personalities have also been destroyed. Where sweet, kind, feminine women once were, we now have vapid, arrogant, vindictive, and mean women today. The vast majority of them are simply not capable of a healthy relationship.

6. The internet provides a third way in which women can support themselves. Technology allowed women to earn a living through honest white-collar work. The welfare state allowed people to steal a living from the taxpayer. But the internet allows women to transact their sexuality for men's resources *without* actually providing sex or commitment. Welcome to the Simp Economy! Whether it's Only Fans, Chaturbate, Twitch, a sugar site, etc., the internet allows women to essentially be on a global stripper pole for all the men in the world to see and throw money at. Unfortunately, this renders a significant amount of online dating to nothing more than a sales funnel to a girl's camgirl account. While women may not be that interested in men, they are interested in money, especially if they only have to provide some digital substitute for real sex and love. And so, with younger generations living an increasing percentage of their lives online, you can expect a push towards, and an increase in, “para-social” relationships where women insist on online relationships only…while being financially compensated.

7. And finally, “The Junk Mail Effect.” Just like you are not interested in the majority of offers from junk mail, women are not interested in most requests from men. Unfortunately, because of the male sex drive, women are inundated with thousands of offers, making men as annoying as junk mail. However, what needs to be understood is just how few real problems western women have worldwide. They want society to cater to their every wish, and if something doesn't go their way, they don't chalk it up to “life” or “bad luck,” but “patriarchy” and “oppression” and demand society fix it. Remember, they are so spoiled that society agrees that "*big is beautiful*". This likely makes unwanted male attention a major crisis in most young, western women's minds today. Because of this many will demand you be punished for expressing an interest in them.

These seven points have resulted in a slippery-slope environment where male interest can be considered harassment and used to punish men through a court of law, the court of public opinion, or otherwise ruining his career and reputation. I'm not saying you don't ask girls out or that your internet flirtations constitute sexual harassment. However, the internet has flooded women with so much unwanted “male junk mail” women are already annoyed, antagonistic, and possibly hostile when you approach them. This has made dating harder and riskier, requiring men to follow specific policies like never dating at work, being careful who to date in college, and being wary of what they say on the internet while dating. It can adversely impact your future.

In summary, it was already an uphill battle for your ancestors to find, attract, and keep a woman. With technology and the welfare state, your father's and grandfather's generations had it exponentially worse. But with the internet, young men face an environment that is practically impossible when finding a quality woman today and into the future. In part because women do not have an equal desire to find a man, but also because the internet has rendered most women unmarriageable in the first place.

It's tragic, sad, and in many ways, the end of society, but it is nonetheless true. If you wish to have any hope of navigating women successfully, you must accept the FACT women don't like most men that much. It’s YOUR job to get into the top percentile of men they DO like, not cry about it.

CHAPTER 6 – VIOLATING THE CONTRACT

Imagine a trading post in the 1780s American frontier where the frontiersman and Native Americans would meet to trade. The frontiersmen want the fine turquoise jewelry the Indians make, while the Indians want the whiskey the Europeans make. They may haggle over price, both parties trying to get the best deal they can, but regardless, they show up at the trading post because they have a genuine interest in what the other party is offering. And as long as the frontiersmen bring good whiskey and the Indians create beautiful jewelry, this trade continues to benefit both parties.

But what if the Indians learned to distill their own booze?

In this scenario, the frontiersman and Indians would have no reason to trade. Or the frontiersman would have to bring something else of value that the Indians would be willing to trade their turquoise for. It is likely the Indians would stop showing up at the trading post because the frontiersmen offer them nothing of value. The trading relationship would be over, and the implied contract of whiskey for turquoise would be void.

This is the *same* thing that has happened to the sexual marketplace between men and women in the west. In older times, men would provide women with resources and protection, while in exchange, women would give the men sex and children. But now that women can provide their own resources and protection through either white-collar work or the welfare state, they no longer need to provide men with sex, let alone children. And so, if women show up at the trading post, it's only for those top 5% of men that empirical data has shown us they're interested in. But not your average man. They are no longer interested in trading with you.

CLOSING THE TRADING POST

Usually, at this point, the trading post would close. With one party generally no longer interested in trading with the other, the old contract would be null and void. And so without trade, a new relationship would have to form or the Indians and the frontiersmen would simply go their separate ways. But since men and women can't just separate within society, a “new relationship” or “new normal” between men and women has formed.

Under this “new contract,” men and women interact *voluntarily*. Nothing is exchanged. Women are to support themselves independently, requiring no support or subsidy from men. While they, in turn, are no longer needed to provide men with sex, love, support, or family.

And you can see this lack of trade between men and women with their lack of social interaction. Family formation is dropping like a rock. Men and women are dating less, having sex less, and marrying less. Young women's behaviors have made it very clear they are choosing a life of career, education, work, and ultimately themselves over family. While men are returning to their respective corners, choosing (or perhaps being forced to choose) a solitary life of video games, the internet, porn, and non-participation. Indeed children are born, but are outsourced to daycare or public schools to be raised. And what few people do get married get divorced at the same, historically high American rates (about 50%, as stated in the last chapter). Men's and women's disengagement from each other is blindingly apparent and proof the "new contract" is in full effect.

But there's just one problem.

Regarding men and women trading with one another, we're not talking turquoise and whiskey. We're talking sex for resources.

And whereas the frontiersmen and Indians could have done without turquoise or whiskey, men cannot do without sex. The male sex drive is the most powerful biological force in the world, making sex more of a non-negotiable addiction. Unfortunately, this puts women in an uncomfortable position. Most women don't want to have sex with most men. Yet, despite the new contract's implementation, men are still trying to negotiate sex out of women, much to women's tremendous and never-ending annoyance.
However, regrettable as that is, men's lopsided sex drive *does* provide women with an *incredible opportunity*. An opportunity to violate the new contract and profit significantly from dabbling in the old one. And here is where every western man alive today faces the same risks as Tom, Dick, and Harry.

AN ARMY OF SIMPS

"The Principle of Least Interest" is a law of power. It states that the person or party with less interest in a relationship has all the power. The reason is obvious: In not caring whether a relationship continues, it is up to the second party to meet the disinterested party's demands (no matter how irrational). Otherwise, the disinterested party will walk away. This is precisely how the relationship between men and women is today, because women don't need you.

They not only tell you this, but their actions belie this all the time (please reread Chapter 4 if you're starting to think otherwise). And women truly have no interest in the average man (if you don't believe that, re-consult the quote from Rollo Tomassi at the beginning of Chapter 4).

If this were any other negotiation or contract, men would accept women no longer wish to trade. But because it's sex and men are biologically hardwired to pursue it more than anything else,

that puts men in the significantly disadvantaged position of desperation. In general, men are so desperate for the pussy they will plead, beg, and grovel for it, saying, "*We'll do anything for sex, anything!*"

To which women communally look back with one eyebrow raised and say, "ANYTHING??"

And most men reply desperately, "*Yes, anything!*"

And "anything" usually means "everything."

It is here one final aspect of the old contract must be discussed. Because while we focus on the positive aspects of trade like whiskey, sex, turquoise, or resources, we don't look at the other side of that same coin – responsibility. Because in agreeing to trade whiskey for turquoise, each party is responsible for distilling the whiskey or making the jewelry. And according to the "old contract" between men and women, men were responsible for providing the resources to support their families.

But this is a larger responsibility than most people realize. Historically, a man was responsible for working up enough wealth to pay for himself and provide for his wife and children. He was also responsible for ensuring they were safe and protected from all threats. So yes, he was getting laid, and yes, he may have children, but he was the one who had to go out and work until he died or grab a spear to fight off a pack of wolves if necessary.

More modernly, this translated into working at the factory, going to college, signing up for the draft, or fixing the home. Yet what most people don't see is that all these individual men working to provide for their families *by default* also became the entire economy. They became all of society. And so not only did men have the responsibility to support their families, but in doing so, they were also cumulatively burdened by being responsible for creating, supporting, and maintaining all of society.

This is a tremendous, if not ultimate, responsibility. Not only are you responsible for your family, but the society in which they live. You need to make sure society operates, infrastructure works, people are safe and free, and the economy grows. And this was such a huge obligation that most men worked until they were dead to ensure the integrity of their families and society. For the most part, it was a laborious yet sacrificial life for sex, family, and love.

But there is some good news.

Just as the new contract liberated women from men, it also liberated men from this total and complete burden. Men were no longer solely responsible for supporting and providing for the rest of society, but women would now equally shoulder this

burden. Men were no longer solely responsible for ensuring the lights stayed on, the water flowed, and the borders protected, but women were equally responsible. Yes, men may have had to give up consistent, reliable pussy and the families that came with it, but they were now only responsible for themselves. A tremendous burden had been lifted from their shoulders and given to women.

However, this presupposed one huge and vital thing – that women would rise to the challenge and support themselves. Those women would do what they said they would do and be independent. They, too, would work alongside men, plumbing houses, paving roads, signing up for the draft, and carrying their weight in society. Because if they didn't, then society would collapse. Production wouldn't be maintained, infrastructure would decay, society's finances would crumble, and the country would be ruined. Women were liberated from men, but this freedom came with that same tremendous responsibility men historically had.

There's just one minor problem.

Sadly, women haven't held up this end of the bargain as a group. Sadly, most women have delegated this responsibility to society and men. And though we'll go into great detail about how below, this means they're now in violation of the new contract. Which means men need to wake up and adapt to this new normal.

VIOLATING THE CONTRACT

Though there are hard-working women who have no doubt upheld their end of the bargain (and this chapter does not apply to them), men's addiction to pussy has allowed women to violate the new contract and abuse remnants of the old in MANY ways.

There is no way to chronicle and categorize all the various ways women have done this. But the most egregious and hypocritical violation of the new contract is their inability to carry their economic weight in this society, necessitating their continued disproportionate dependence on men. And since the fundamental clause of the new contract was that men would no longer have to support women, violating that key clause means the new contract should be thrown out, or at least men shouldn't honor their side of the contract.

This alone should wake men up so that they no longer slave under the responsibilities of the old contract while receiving none of the freedoms or benefits of the new one. But there are other general ways women violate the new contract, abuse the old, or negotiate in bad faith. And so, a general review of women's actions in today's society is needed to show men where they have violated the contract and ***why women deserve less***. These behaviors of which can be put into three general categories.

Economic dependence

Negotiating in bad faith
Victim status and preferential treatment

ECONOMIC DEPENDENCE

Core to the new contract that governs men's and women's interaction today is that women are independent. Luckily, economic production can be analyzed. The most accurate and direct way to do this is to ask a straightforward question - "*Who does what in the economy?*"

This removes money, government checks, alimony settlements, etc., which only complicates the analysis and focuses on a straightforward question – Who is doing all the real work in the economy? Who is carrying the weight? Who is producing the things that matter? And the answer to this ultimate question isn't even close.

If you use college majors as a proxy as to who is serious about getting a real job and producing real things in the economy, it is very clearly men who are serious. This is because men account for most worthwhile degrees, such as Engineering, Accounting, Actuarial Science, etc. In contrast, women account for most worthless degrees such as Sociology, Women's Studies, Journalism, etc. Only 18% of engineering majors are women, while 68% of worthless degrees are conferred to women[22]. In short, women want to go to college, but only a minority of them are serious about working a real job.

Another way to measure how serious women are about honoring their end of the new contract is to see what professions women end up working in. You can do this with a site from the Department of Labor (linked below) that allows you to move a cursor along a chart, showing you what percent of men vs. women are employed in different professions:

https://www.dol.gov/agencies/wb/data/occupations

However, I'd strongly suggest you do it now because once the Department of Labor realizes the data shows how disinterested women are in working real jobs and supporting society, they will take it down. But here are the top 10 professions for both sexes for reference:

Top 10 for Men:

Plumbers, Pipefitters, Steamfitters 99% men
Electricians 98% men
Carpenters 98% men
Auto mechanics 98% men
Supervisors of Construction & Extraction Workers 97% men
Construction Laborers 97% men
Firefighters 96% men
Industrial Mechanics 96% men
Aircraft Mechanics 95% men
Machinists 95% men

Top 10 for Women:

Preschool and Kindergarten Teachers 97% women
Executive Secretaries 95% women
Child Care Workers 95% women
Regular Secretaries 94% women
Dental Assistants 93% women
Medical Records Specialists 91% women
Receptionists & Information Clerks 91% women
Medical Assistants 90% women
Dieticians and Nutritionists 90% women
Hairdressers and Cosmetologists 89% women

Again, this isn't to say there aren't women who are accountants or dentists who carry their weight. But it is painfully evident as a group women disproportionately pursue professions that are simply unnecessary and not important to the survival or success of the economy. Meanwhile, the economy and society would collapse **IMMEDIATELY** if all men were to take a mere week off from work. It is also hilariously hypocritical that most women find dating a plumber beneath them when a plumber is infinitely more valuable to society than a daycare attendant or a freelance journalist.

Another simple measure of how serious women are about being independent is how much they work compared to men. Here are some FACTS:

- Men, overall, work 52 minutes more each day than women[23].
- Women are twice as likely to work part-time compared to men[24].
- Women take leave from work more frequently than men and for more extended periods (34 days versus 21 for women and men, respectively)[25].
- Women also use 88% of their vacation days compared to 82% of men[26].
- And women call in sick 30% more frequently than men[27].

Admittedly, some of this can be attributed to women giving birth to a child or having to go home to take care of a sick child (notably taking a leave of absence). But using the wage and annual income data for both ***childless*** men and women, childless women work only 1,811 hours per year, while childless men work almost 2,088 hours (300 hours per year more)[28].

Women work less than men on average, period.

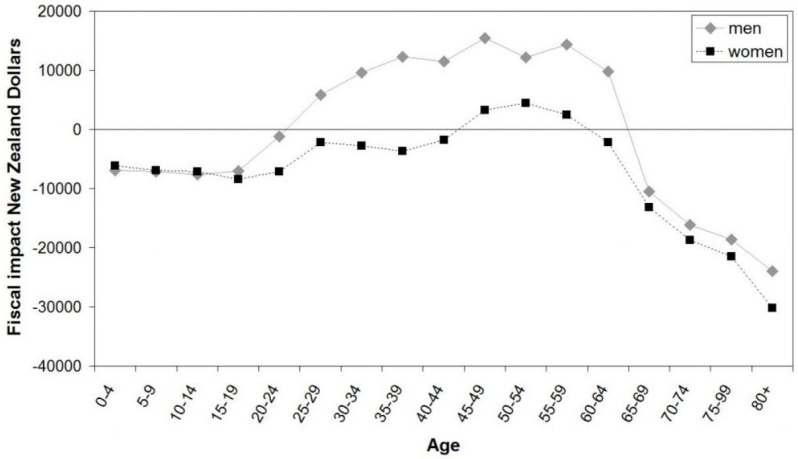
Naturally, choosing easier degrees, pursuing frivolous professions, and working fewer hours than men results in women making less than men. And this would be perfectly fine if women were OK making less money for less hours and less arduous work. But they're not. Society has brainwashed them that they're ***entitled*** to equal income as men under the new contract (even though it is not equal work). To maintain their

traditional living standards, they could marry a higher-income man, but that is off the table for an increasing percentage of women in today's post-marriage, new-contract world. In part because they don't want to marry. In part because a dwindling percentage of single men make more than women. And so they resort to the one thing that can make things “fair” and “just” in their minds;

They resort to the government.

Here, women make it very clear by the way they vote that they intend to have a higher standard of living, even if they have to force others to pay for it. Women (especially single women) vote overwhelmingly for leftist political parties (Democrat, Labour, Socialist, etc.) that promise to give them other people's money. Be that UBI, section 8 housing, WIC, EBT, free daycare, TANF, free lunch programs, rent moratoriums, student loan bailouts, or any one of the limitless number of government programs, women disproportionately benefit from the welfare state. And why shouldn't they vote that way? It's only in their best financial interests to do so. So when you factor in how much women consume via government programs versus how much they produce in their questionable careers, it should shock no one they are net economic liabilities to society, thereby requiring men (and hard-working women) to pick up the slack to pay for them.

In a study[30] that has quickly been buried and put behind a paywall, New Zealand calculated the annual economic benefit (or cost) men and women on average provided for (or cost) society. And the results were telling[29].



Women were, on average, only net economic contributors for 15 years of their lives (compared to 30 years for men). So they required men (and genuinely independent women) to pick up the slack through direct income transfers or added taxation. As a result, the total of women's net economic contribution was tallied and equaled ***negative* $140,000** (New Zealand dollars). This in the era of “strong independent women” who “don't need no man,” where the new contract has been in force for at least the past 50 years. Yet, women as a whole, are still economically dependent upon men.

But perhaps what is most galling is not how women use democracy to force old contract obligations on men. Nor is it that women now have all the freedom they want, but can disproportionately rely on the male taxpayer to bail them out (or subsidize them) if their choices go south. It's when they choose to breed with deadbeat dads, but then require the responsible men of society to pay for their bastard-yet-innocent children they can't afford. This is the largest psychological, emotional, and evolutionary violation of men as it renders every net taxpayer (females included) a cuck.

You don't get to pass on your genes. You don't get to have sex or a woman's loving, emotional support. But you are still responsible for raising someone else's kids, which you have no say or authority over. And this not only renders us all cucks but, as Rollo Tomassi once said:

"*Responsibility without authority is slavery.*"

And he's right. You are a slave. That 40% tax bill you (and all other western net taxpayers pay – *women included*) goes disproportionately to women who refuse to honor their end of the new contract and take responsibility for their actions, particularly regarding fatherless children. And if you think 40% is bad, know *they are constantly voting for more*. These women have no intention of honoring their obligations under the new or old contract. You cannot help but conclude that modern-day women deserve less.

NEGOTIATING IN BAD FAITH

Much as men don't like to admit it, we have emotions. Men fall in love, are true romantics, and are closer to unconditional love than women. Furthermore, men are conditioned to want women, families and children by our evolutionary histories. So it is only natural that men want the old contract more than anything else. Unfortunately, when you combine that with men's higher sex drives, it puts men in a compromised position when negotiating with women. Women know you want sex more than they do. Women know you want them more than they do you. And this imbalance in power allows many of them to "negotiate in bad faith."

"Negotiating in bad faith" is a legal term that means bargaining with no intention of reaching an agreement. This is usually done to delay a resolution to buy more time, put yourself in a better bargaining position, or give yourself some advantage in negotiations. But regardless of the underlying reason, it is always to hide an ulterior motive. And many women's ulterior motive is to get the two things they seek most out of men – attention and resources – by offering the old contract benefits of sex and a "unicorn wife"...with the intention of delivering neither.

These "bad faith negotiations" usually fall into four general categories.

First, women use dating apps or social media ***solely*** to get attention. This is so obvious I shouldn't have to explain it, but since most young people socialize online, this is the most common instance of women negotiating in bad faith. And while it may seem convenient or efficient to meet girls online or through a dating app, it is quite the opposite, simply because so few women are there to date.

Look at any Tinder Analytics breakdown of a woman's dating app, and you'll find their general disinterest in men laid bare. But the two particular statistics you want to look at are:

The percentage of men they matched with that they chat with.
The percentage of men they matched with that they go on a date with.

Though it would require access to all the dating apps' databases, in general, you can expect only 20% of the women you match with to chat with you, while only about 5% of women will actually go on a date with you. And keep in mind these are the girls you matched with, which is usually less than 1% of the tens of thousands of profiles you swiped on. It's obvious that if they're only going out with 5% of the men ***they find physically attractive***, they're *not* there to date. They're there for attention.

It also helps to take a macro view of people's behaviors to see their true motives. For example, men and women spend about 90 minutes daily on dating apps[31].

Men have the obvious and honest intention of going on dates and getting laid. But when you do the math for women, that means women are spending between ***10-30 hours*** on dating apps ***just to go on ONE DATE***. With such a tremendous waste of time, there is no way women are using dating apps for dating. Again, they are using them solely for attention.

Sadly, this negotiation in bad faith is not without its price. Because while women are perfectly fine spending 90 minutes a day shooting attention into their veins, men are wasting 10% of their waking hours ***and 10% of their conscious lives*** on dating apps. There is so much more men could do with this time. You could start a business. You could get an advanced degree. You could build a house, get a shredded body at the gym, or enjoy some leisure time. Here is a numerical price tag to measure this waste of time. If you worked that 90 minutes a day earning the median wage, and invested it into an average returning mutual fund starting at 18, you'd have $3.6 million by retirement age.

Women don't deserve your attention online.

The second way women negotiate in bad faith is by using dating for attention and resources. Like “online dating,” there is an implied contract in “actual dating” that you are physically attracted to one another and there is a prospect of a relationship forming later. And so you go through the courtship ritual of

dating, so the girl is comfortable enough with you to have sex, and potentially become your future wife.

But this process is fraught with opportunities for a woman with ulterior motives to take advantage of this implied contract.

This can be as petty as a girl just leading you on, agreeing to go on a date with you, only to flake or stand you up at the last minute for kicks. It could be passing a note to you in class to lead you on, so she can get attention and make fun of you in school, like what happened to Tom. It could be because she's bored and doesn't want to stay at home, so she goes out with you, but not because she likes you, she's just bored. She could potentially like you, but you're her insurance policy if her primary guy bails on her, and you're just in a holding pattern. Or she could be cold and just be looking for a free meal or entertainment. Women have many other reasons to date men beyond sex and relationships.

Naturally, not every girl you date is there to feed off your attention or the free meal you bought her. But if you're not savvy, you will waste an incredible about of time and resources dating girls who aren't that into you. There is no substitute for experience here, but there are a couple of policies you can follow to cut your losses.

One, expect at least half the time the girl will flake or cancel at the last minute. This ensures you have other plans so you don't waste a precious Friday night off or pass up on an extra shift where you can earn extra money.

Two, Facetime with the girl to make sure she looks like how she presents herself online. Also, find out if she's got kids or any other deal-breakers she conveniently forgot to mention.

Three, keep first dates simple, short, and cheap. Coffee dates or cocktails are perfectly fine, and keep them within walking distance of your place, so you're not wasting time commuting to a date who's going to ghost you.

Four, know when to quit. The vast majority of your dates will not lead to anything. This is because, for whatever reason, she's not that into you. It could be another guy. It could be she never liked you. It could be any one of several reasons. It doesn't matter why. All that matters is what is.

In short, when it comes to dating, *women deserve less*. So limit the time, money, and energy you invest in a girl until she proves she's actually into you and not using you.

Third, digital relationships.

With the advent of the internet, an increasing percentage of people's social and love lives have moved online. Of course, there's nothing wrong with this per se, as the internet can be used to meet people and even be a great tool to vet someone. But

with an increasing percentage of people living their lives online, an increasing percentage of men are settling for “digital relationships” instead of real ones in the real world.

This gives women negotiating in bad faith a tremendous opportunity to profit from these men. At minimum, you are all familiar with the attention whore who posts selfies on social media solely to get praise and admiration from her male followers, who are permanently friend-zoned and never allowed to DM her. Many women do the same on social media but redirect you to their webcam account or PayPal to get money in addition to attention. Some directly monetize their sexuality by selling nudes or feet pics to any simp who gives her money. Worse, this can morph into “the girlfriend experience,” where e-thots' boyfriends text you behind the scene to make you think you have a special one-on-one relationship with her. And even worse than that is the increasing trend of “online only” relationships, where men and women never meet but are “exclusively dating online.”

Women love these types of relationships because they get everything they need out of men with no actual physical commitment. Furthermore, they can have as many “digital boyfriends” as possible since the internet is scalable. But regardless of what kind of “digital” relationships you have with these girls, they're ALL a waste of time, as you will never meet them in the real world. People like to point out that Only Fans made $4.8 billion off of simps in 2021, but this pales in comparison to the trillions of hours billions of men waste worshiping girls online every year. Had men invested that time in themselves working or doing something of value, we're talking TENS OF TRILLIONS OF DOLLARS in lost opportunities every year. Opportunities that could drastically improve men’s lives across the globe.

Again, women deserve less.

And finally, marriage.

Marriage is hands down the single dumbest decision a man can make. You must be a complete moron to agree to a marriage contract in today's world. Only 14% of marriages are happy, with half ending in divorce and the remainder being miserable. And should your marriage end in divorce, you face tremendous legal and financial costs, which often render you poor for the rest of your life.

Yet despite its atrocious and dangerous track record, a significant percent of the population still gets married. This is in part due to cultural and traditional reasons, as getting married is what humans have historically done. It is also partly due to the optimistic idealism of newlyweds who think they won't fall victim to the divorce statistics. But it is also partly due to genetics where deep down inside, men and women still hold out for the ideal relationship that the old contract promised. In other words, men's (and women's) genetic desire to get married

blinds them to the modern-day challenges and realities that make marriage the horrible and dangerous proposition that it is today.

This doesn't mean that every woman out there is some money-grubbing gold-digger, using marriage as a tremendously inefficient way to extract money and attention from men. The truth is most women don't get married to get divorced. But what women want out of marriage has certainly changed, making it the risky and failed institution it is today. To quote Aaron Clarey:

"Most women want to get married and have children. Very few want to be wives and mothers."

And this most aptly describes what women want out of marriage today.

Most women in the west don't view a husband and kids as the human beings in life that will give them ultimate purpose, meaning, love, and reason to exist. Instead, most women view husbands and children as things to have. Boxes to check. Status symbols to display. And this is no more evidenced by two blatant actions most women take. One, how quickly they are to divorce "the love of their life" and ignore their wedding vows when things aren't right. And two, how so few women raise their children versus outsourcing them to daycare, nannies, and public schools. Again, it was a movie, but the scene in "American Beauty" where Annette Benning's character is more worried about a couch than having sex with her husband is sadly entirely accurate when describing western women's view of marriage, husbands, and children. They are things to have, not humans to love.

This means women are not so much negotiating in bad faith as they are negotiating in naivete. Today's society conditions women to have a myopic, solipsistic, and ultimately selfish view of relationships which is why most marriages fail. This is why nearly every wife gets fat after getting married. This is why many wives cut off the sex either after the honeymoon or after having kids. This is why women bitch about "house chores" while the man is fixing the house and cars. This is why most women pay other people to raise their children. Most women are getting married and having children for themselves, not you, which is completely antithetical to love.

Regardless, because men have a strong urge to find "the one," you cannot let those desires land you in the legal contract of marriage. You must know that while women also have a genetic urge to find "the one," today's society conditions women to view their husband and children as assets, not as their purpose and reason in life. And when you combine this self-centered view of "marriage" with the legal and financial risks of marriage, there is no way any man in the west today should marry.

Marriage, no matter how vital it was for all of humanity, is now officially off the table. Women deserve less.

VICTIM STATUS AND PREFERENTIAL TREATMENT

"Women are surrounded by this tornado of misinformation, but nobody corrects them because we want to fuck them."
-Bill Burr

The male sex drive gives women preferential treatment. We'll throw our friends under the bus to get laid. We'll leave an extra tip in the hopes of impressing a girl. We'll lie to women to spare their feelings. This is so we don't offend them, as offending them would lessen our chances of fucking them.

But men are not the only people who give women preferential treatment. All of society does. And this has more to do with human evolution and survival than sexism or misandry, as women are much more valuable than men in terms of reproductive value.

A woman only produces one egg every month, while men can produce millions of sperm every day. Furthermore, once a woman is impregnated, it takes nine months for a single human to be born. And during that time, she can no longer get pregnant, but the man can go on to impregnate as many women as he wants. In short, because eggs are rare and sperm is plentiful, women are the reproductive bottleneck to the species, making them much more valuable than men.

Because of this, society has evolved to give women preferential treatment. There is the rule of "women and children first." Men are the ones who die in war. Men did (and still do) all the heavy lifting. Women were usually protected and shielded in society, especially while pregnant. Deference is usually given to them in nearly all social situations. And this preferential treatment continues because it's not a simple matter of throwing a switch, and soon men no longer feel the urge to protect women or society no longer has "ladies' night." It's hardwired into men's and society's DNA to treat women better.

More modernly, however, a sick and warped deference to women has evolved. Because in achieving equality, women now have the right to vote, work, own property, have bank accounts, etc. And in having these rights, it is no longer men who wish to fuck them but some key and powerful institutions. Specifically:

Governments
Banks
Corporations
Schools
and the Media

In having the same rights as men, women now have the **money and votes** these institutions want. And to part with their money and votes, women need to be convinced it is in their best interest to do so. But if you look at a traditional nuclear family, none of these institutions stand to profit from a stay-at-home wife, the family which lives off one income.

Governments take in less taxable income as only one of the parents is working. There is also less need for welfare programs to raise bastard and illegitimate kids from broken homes. Plus, every leftist party in the west needs unmarried, feminist, single women to vote for them, so they remain in power by offering to replace husbands with government checks.

Schools, specifically colleges, need women to go into tons of debt so they can enrich themselves off them. Universities charge $500 a credit. This allows them to enrich their admin staff and employ armies of worthless social science and liberal arts professors (who would find no employment outside academia). Of course, this is in exchange for a worthless degree with no hope of earning money to repay student loans. But, of course, this also benefits the government as schools are ground zero for installing a feminism/socialist operating system in women's minds, which guarantees future votes for leftist parties.

Corporations love unmarried women. They can double their sales as women are now working jobs too. However, the country also needs twice the housing, twice the cars, and twice of...well...everything that goes into furnishing homes as nobody lives under one roof. And doubling the labor force also puts downward pressure on wages as you have twice the number of people now vying for the same jobs.

Banks are only more than happy to help corporations by lending women money at 15% APR for a car they can't afford, not to mention credit cards, home equity loans, and any other form of borrowing that goes to buy corporate stuff. Of course, these corporations are grateful in return, as these banks have made it so these women are desperately loyal to their employers as they are now debt-slaves living paycheck to paycheck.

And then there is the media.

Mercy, the media makes hundreds of billions in profit selling all of this to women—the lifestyle, the politics, the empowerment, the materialism, the status, and the handbags. Convincing women, they're anything but debt enslaved people, tax slaves, and corporate slaves as they work 60 hours a week in some soul-sucking corporate job to barely pay rent while their employer joyfully offers to freeze their dried-out eggs at 36.

When you add it up, literally **OVER TEN TRILLION DOLLARS A YEAR, IN THE US ALONE**, is at stake regarding the difference between women living a traditional life versus the modern one. And so society, through these various institutions, must convince women that traditionalism is bad and that there is a

much better life for them. And when boiled down, that life philosophy is:

1- *You don't need men.*
2 - *You deserve everything.*
3 - *If you don't get it, it's men's fault.*

This is a lie!

I can write another book about how society lies to women. The most pernicious lie is perhaps the most luxurious one. And that lie is that women are not responsible for anything. Historically, men have lied to women in this way to curry favor with them to fuck them. But nothing is on the scale of what we do today. We tell women their Sociology degree should earn just as much as a man's Chemical Engineering degree. We tell them their children have mental issues because of ADHD, not their neglect. We even tell women that *big is beautiful*. Society lies to women in ***every capacity and regard***, so they have the luxury of not feeling bad or guilty and having no responsibility for their bad decisions…" *just as long as you buy our shit or give us your vote*."

Unfortunately, sparing women's feelings (for whatever ulterior motive) doesn't change reality. And when their lives do not live up to the hype society promised, they (rightly) get pissed. They were supposed to make as much as men. They were supposed to be in positions of power. They were supposed to have a democrat-voting Jason Mamoa-looking husband who ate organic and rubbed their feet. They were *not* supposed to be a 38-year-old, debt-ridden spinster with $250,000 in student loans, making $18/hour at her assistant social worker gig while seriously contemplating her landlord's offer of a blow job instead of rent. Instead, she was promised she'd "have it all."

Unfortunately, because there are only two sexes, there is only one group of people to blame for these women's failed lives. Men.

The political psychology of feminism further reinforces this. And since society and men are predisposed to have a deference to women, nobody tells them the truth. So we don't tell them:

"*Stop majoring in stupid shit*."
"*Don't blow so much money on dumb crap*."
"*Family and love are more important than your career*."
"*Don't get fat; otherwise, you won't find a guy you like*."
"*All this is under your control if you make different decisions*."
"*Don't be a promiscuous whore and hurt your ability to find a man that takes you seriously*."

It would frankly "hurt their feelings." And to be perfectly honest, they're so thoroughly indoctrinated most women won't listen anyway.

And so we are forced to lie further and point to the only other thing that logically, though erroneously, makes sense – it's men.

It's the "patriarchy." It's "toxic masculinity." That 14-year-old boy who hit puberty last week? Yeah, he's "*Part of the patriarchy oppressing you and is why your life sucks!*" Not your idiotic decisions.

Maintaining this costly and society-destroying lie has two effects.

First, widespread "misandry" or hatred of men on the part of women. Since men are the only party who can be blamed for women's failures, society is forced to hold men as the guilty culprit, no matter how misplaced the blame is. Many women believe this lie and resent men for it.

Second, men being the guilty culprit officially makes women victims, which provides a reason and rationale to give women preferential treatment under the law (at the expense of men). And here, nearly every man alive today is acutely aware of this preferential treatment of women.

Employers are blatantly sexist in their preference for hiring and promoting women over men while hiding it behind the guise of "affirmative action." As a result, women are given preferential treatment in government contracts, grants, employment, and welfare. Here are some stats to prove it:

- Laws are passed forcing companies to put a quota of women on their boards and executive staffs [38].
- There are multiple times more "women only" scholarships compared to men[34] [35] [36] [37].
- Family courts award custody to mothers at five times the rate of fathers[32].
- Alimony is awarded to women in 97% of cases[33].

Women get lower standards in a whole host of employment or educational opportunities. Colleges and universities make it PAINFULLY clear they prefer women over men. And this says nothing of the constant, nauseous celebration of women at every crack, crevice, and opportunity in society. Media, commercials, the schools, company-sponsored "women's empowerment conferences," pink ribbons, the movies, or billboards, women are revered and celebrated ad nauseam to the point that merely being born female is somehow worthy of praise, if not worship.

But what adds insult to injury is when women **still** can't make it with all these incredible advantages, they still somehow blame it on "men" or "the patriarchy." So that in spite of having every possible advantage given to them in life, the reason they "make less" or "can't afford daycare" isn't the choices they made but because all men are consciously or unconsciously sexist and oppressing women, which is truly insulting and offensive to men everywhere.

"*When accustomed to privilege, equality feels like oppression.*"

Admittedly, all the above is a lengthy, though necessary way to explain that women deserve less. With affirmative action, preferential treatment (both by law and tradition), and our societal worship of women, society is already giving women every possible advantage over men. Therefore, you do not give women even more preferential treatment in your personal lives. And though you're biologically predisposed to want to help women (either out of simple kindness or sexual interest), you should never give women preferential treatment at your expense. You never bail a woman out of her student loans. You never help a single mom pay her rent (you already paid the taxes on that). You never give preferential hiring treatment to a girl over a guy because you want to fuck her. And you never do a girl's homework, auto repairs, carpentry, or computer repairs uncompensated financially.

If women cannot make it on their own with all the advantages society has afforded them, you can't help them. Women deserve less.

CHAPTER 7 – YOU DESERVE MORE. THEY DESERVE LESS.

This book does not call for refusing to help your fellow human if she is a woman. Nor does it call for refusing to work, interact, or socialize with women in society. Instead, it is to prevent you from wasting your resources on the unreciprocated romantic and sexual pursuit of women to the point it *ruins your life*.

There's a difference between helping a woman put on a spare tire and bailing her out of student loans. Marrying her, and buying her a house, only for her to divorce you, take half your shit, take all your kids, and get alimony for the rest of her life. But while that stark contrast may be clear, men still unconsciously blow a ton of time, money, and resources to pursue women, usually at tremendous cost to their own lives.

Think about how much of your life was spent on the direct or indirect pursuit of women. You spend all those years in school and college to make more money to *get the girls*. All those extra hours you work to make the car payment on that fancy car you bought, NOT FOR TRANSPORTATION, but…to *get the girls*. All the nightclubbing, party-going, road-tripping, and socializing you do, ***not*** to hang out with your friends, but ultimately to *get the girls*. And how many years of your life have you cumulatively wasted online swiping on profiles or trying to slide into some e-thot's DM to *get the girls*?

When you add it up, the costs will shock you.

Aaron Clarey's "The Book of Numbers" is the next book you will read IMMEDIATELY after this one. The reason is that he goes into painstaking detail to add up these costs for you. And though every man is different, the average American will spend about $150,000 in CASH EXPENSES dating and pursuing women over their lives. This says nothing about marriage. Nothing about divorce. Just the pursuit, dating, and courting of women. And when you calculate what you'd have at the end of your life had you invested that money in the stock market instead, the price is staggering;

$6.9 million.

The pursuit of women, *not even getting divorced*, costs the average man $6.9 million in lost investments today. And this says NOTHING about what you could have done with all that time had you gotten an advanced degree, worked more, built your own house, or just went away and enjoyed some free time.

This makes it imperative that every modern man guard his resources. Not so much so that he has $6.9 million in old age, but so that he doesn't unconsciously squander his life pursuing women. Women are not stupid. They'll gladly take any free resources, time, money, or attention you'll give them. And given men's disparate sex drive, you'll be biologically compelled to do so. So two things must be done so every man today ensures he lives his best life and doesn't waste it. He must first identify and take inventory of the resources he has. And second, he must follow a policy or decision process before expending those resources, especially regarding women.

YOUR RESOURCES

Every man has three precious resources: Time, money, and energy. Some have more than others. Some are born into wealth. Others are born with superior mentalities or physiques. But regardless of the cards you've been dealt, these are the only resources you will be given in life. And ALL, *not some*, of your life's failures, successes, and results will derive from how you play them. And so, it is critically important you identify these assets and know when you are being asked to expend them so that you know you are ***investing*** them and not ***wasting*** them.

Time

Time is all anybody has.

The average man has 78 years of life on this planet, and then it's gone. It's over. And from these 78 years of life, everything else will be determined. Whether you went to school for plumbing or political science. Whether you worked an extra shift or played video games. Whether you went to the gym or jerked off to porn. Whether you got a vasectomy or knocked up some baby

mama. All of it is determined by your choices in how you spend your time.

But the BIGGEST waste of time in a man's life is women. Not because of the time you'll waste paying off a divorce settlement or going on a date who's just using you for a free meal (though that too). But more so because a man's time equals attention for women, and women are addicted to attention.

Be that wasting 90 minutes a day on dating apps feeding the egos of women across the planet. Be that being a girl's emotional tampon as she friend-zones you and complains about her abusive boyfriend. Or is she just whining on the phone or texting when she has no intention of sleeping with you or dating you? Women have an insatiable desire for attention and will gladly dangle the prospect of sex in front of your face so they can suck away as much of your time as possible.

Young men are particularly susceptible to this. In part because you're horny and blind to whether or not a girl is just using you for attention. In part because the internet provides different avenues in which women can suck away your time. But more so because you're young and think you have all the time in the world.

You don't.

Your youth is the most critical time to invest in your long-term success. Because wise investments of your time today will be the number one determining factor of your success in the future. And the sooner you aim your life at a higher trajectory; the longer your life will have to sail upwards. You may think texting that girl for 5 hours a week is not wasting time. You might not believe swiping right on girls' profiles for 5 hours a week is a waste of time. But 10 hours a week feeding women attention is costing you your future.

Guard your time like it's your life because it is.

Money

Money is nothing more than a physical and exchangeable manifestation of your time. You give up a part of your life in the form of labor, and your employer gives you money in exchange. That money then allows you to convert your time into a tool to buy the goods and services you need to survive. It also provides the investment money you need to fund your retirement.

Since money is your life and a necessary survival tool, it's no joke. It's the most important thing on the planet. So when people say, “it's only money,” they are 100% trying to steal your money because they don't want to earn their own. But it's even

more nefarious than that. Because when people ask you to give them your money (for nothing in return), they mean, "*I want you to be my slave for part of your life*."

This puts the sexes in an interesting and contentious quandary.

Because despite officially being strong and independent, women still ask or expect men to pay for things. This could be something as simple as a date, something as direct as her webcam site, something as insulting as her student loans, or something as ridiculous as helping her pay rent. Some of it is an obvious and malicious attempt to enslave you for her financial gain. But a lot of it could be a traditional woman who wants to be treated as such, and many men might be happy to oblige romantically.

Here men must decide on a case-by-case basis whether a woman is worth their money. In general, men should only be doing dinner dates once she proves herself worthwhile after some coffee or cocktail dates. Under no circumstances should a man pay for a woman's debt, be that credit cards or student loans. Under no circumstances should a man help with a woman's rent or car payment. And you absolutely never donate money to an e-thot for any reason. But if there's a nice girl you've met for coffee before, and she is sincere, paying for dinner and a movie isn't bad.

The real issue is not so much "who pays for the date" but your spending habits. Specifically, *are you pissing away money to attract women*? A fancy dinner will cost you $100. But a $50,000 car loan at 17% to impress girls will cost you $1,000 a month for seven years. Buying a girl a drink might set you back $10. But attending a flagship college instead of a community college, simply because it has more girls, will cost you $50,000 in extra tuition. Taking a girl to the movies will cost you $20. But maintaining that dumbass designer wardrobe sets you back $5,000 a year. And yeah, it'll cost you $47 to take the girl to the fair. But your Rolex cost you $47,000.

Marriage has no doubt made many men poor. But young men need to stop being stupid with their money. Never piss away your money trying to impress women. Save that money to invest instead.

<u>Energy</u>

"Energy" is the catch-all term for the mental, emotional, psychological, and even caloric resources you put into the pursuit of women. This could be anything like the initial excitement you have when you see a girl you like, the worry that comes with approaching a girl in person, physically helping your girlfriend move, or dealing with the never-ending litany of female crap when you're married. Regardless of the relationship, all relationships take energy. And in choosing to have a relationship with someone, you are going to be required to invest this energy.

But this investment doesn't always have to be negative or costly. For example, the giddiness you have when you meet a girl you really like. The excitement that comes with banging a girl for the first time. The hope is that this girl will be "really cool" and lead to something bigger. These things will energize you more than cost you.

But inevitably, most relationships with women become a net drain of energy. And the reason why is that most women become dishonest. Not out of any malice or ill intent but because they're afraid of violence. In times past, if women angered or even annoyed men, physical abuse could often result.
And so instead of just being honest with a guy and saying,

"*Hey, Honey, I want to get a new car.*"

Women will instead beat around the bush for hours in the hopes of avoiding a direct question/confrontation, yet still getting their way.

"*Hey, Honey, so our current car has about 80,000 miles on it, and the warranty is about to expire. And then it would be really nice to have heated seats which it doesn't have, especially with winter coming up. And I think I saw a speck of rust on the passenger door, and did you know the Johnsons got a new SUV? She said she got a pretty good deal on financing. I guess rates are at 1.7% APR! And you know that I read a report on US News and World Report that says SUVs are safer than sedans by 24%, resulting in fewer fatalities???*"

This indirect form of communication alone will annoy the fuck out of you. Constantly trying to figure out and translate what women want will fatigue the strongest of men (ask a woman what she wants for dinner). But where women's dishonesty really becomes costly is when they don't like you anymore, are using you as an insurance policy as they hold out for someone else, or just outright found someone else, yet don't have the courage to tell you.

This results in a confusing inconsistency between their words and their actions, not to mention a tortured relationship. A girl you were really getting along with suddenly stops returning your calls, cancels on dates, and, if present, acts weird and withdrawn. You ask her what's wrong, and she will say, "nothing." Worse, some will pick fake fights, accuse you of something you didn't do, blow something you did way out of proportion, or even fake mental illness. Some go so far as to throw temper tantrums and threaten to commit suicide. All of this in the underlying hopes you do the hard work of breaking up with her, and not the other way around. And some women just up and ghost you, never to be heard from again, even if you were in a committed relationship. And if you ever see them in public and dare to ask them "what the fuck," she'll immediately claim you're a stalker and need to give her space.

It is this cowardice and dishonesty that costs men the most in terms of their energy: the confusion, the drama, the lies, the

bullshit, the crying. If you look back at any relationship you had in your teens or 20s, the problems you had were NEVER what women said they were. It was ALWAYS they found another guy, they got back with their ex, their husband found out, or they just plain didn't like you anymore. And what made this already-confusing situation exponentially worse was you were usually emotionally invested in the girl at some level. A girl may have wasted your time. And a girl might have caused a dent in your wallet. But most men will agree it was the psychological damage their "bipolar ex" caused that was the highest price they paid.

The way to make sure this never happens to you or any man again is to understand two things:

One, know that most relationships are not going to work out. And not only are they not going to work out, but they are also going to be short-lived. Women will move on to a new guy, a better guy, a different guy, their ex, or simply "not you." It might take a week, might take a whole year, but **KNOW** that most of your relationships will end as she moves on.

The second thing to know is one of the key tenets of Buddhism – that desire is the source of all suffering. In desiring women, men pin their happiness and contentment on attaining one. But, as any young man's dating experience will tell you, "*She's not yours. It's just your turn,*" meaning you are pinning your happiness on something fleeting and outside your control. This doesn't mean that you should somehow eliminate your desire for women (you can't, it's hardwired into you). But your desires should be tempered by reality. So *when* (not "if") she starts acting up, ghosting, flaking, or otherwise, you are not confused. You are not overly emotionally invested, nor do you have any unrealistic hopes or dreams for a future that can be dashed. You calmly and stoically accept she has moved on and ended the relationship, with minimal psychological energy wasted over an outcome you didn't control, simply because you never invested that much energy in the first place.

A woman needs to *prove* herself to you before you care. Only invest your energy once she does so.

POLICIES

In an effort to protect your resources and, consequently, your life, it is good to have a couple of rules or "policies" to follow. Not necessarily because having discipline is a virtue, but having rules helps you make good decisions when your thoughts or emotions are compromised to the point you're about to make some really bad ones. And it's safe to say most of the men's *really bad* decisions revolve around girls.

We could come up with a limitless number of "do's and don'ts" rules (don't marry, don't date single moms, never pay for a girl's

student loans, etc.), but it's better to follow an overall philosophy that addresses every situation you'll run into as opposed to one-off instances. And the best way to do this is to approach women from a cost-benefit analysis where you lay out all the information you have in front of you so you can make a reasoned, rational, and above all else, unemotional decision. And what you'll find is being this disciplined will not cost you much in terms of success, but it will definitely save you a ton of resources when it comes to losses.

There are five rules or questions you should answer before you commit any resources towards your pursuit of a woman.

Who is the beneficiary?
What are my costs?
What are my opportunity costs?
What is the realistic chance of a return on my investment?
When I consider all the above, is this worth it?

In asking, "Who is the beneficiary?" you are trying to figure out who is really going to benefit from your investment. Be honest with yourself. While your intention to get with a girl is obviously for your own benefit, 9 out of 10 times, it will be the girl who benefits at your expense, or, perhaps, nobody benefits at all, but it still comes at your expense.

A perfect example is one every young man faces today – rent. Rent is stupidly expensive. But to get laid, there is a huge push for men to rent their own place so they're not "living at home." But think about that. You're going to spend ***$2,000 a month*** just to prepare for ***the chance*** you bring a girl home one night? And not just $2,000 a month, but $2,000 a month for years and years on end?
In the end, you will blow $240,000 in 10 years on rent, which is enough to finance a retirement.

This isn't to say men should be living at home until they're 30. There are other reasons to move out on your own. But especially when you're younger and just starting out, wait to sign a 12-month lease at $2,000 a month. Rent a hotel room on the rare occasion you get laid. The only person benefiting otherwise is the landlord.

The next question you need to ask is, "What are my costs?" And not just in terms of money but also in terms of time and energy. Here you will rarely find something that costs you "just money." Say you decide to buy a girl some flowers. There is the explicit cash expense, but there is also the time you had to work up the money to pay for them, not to mention the 30 minutes it took you to go to the florist and buy them. Or say you help a girl with her homework. It may not cost you money, but it definitely costs you hours of your time. Or perhaps you're on a date. There are the explicit cash costs, the three hours of your life you're never getting back, but there's also the mental energy you must expend tolerating her dull and stupid conversation about her going-nowhere non-profit career.

What's shocking when you add up all these “small things” is just how much women cost you in terms of time, money, and energy. Everything from doing favors for women, going on dates, buying them things, or just enduring a dumb woman's painful conversation, is a “death by a thousand cuts” price you'll pay that is on par with a man paying for a divorce settlement. Always be acutely aware of what you are paying in terms of **time, money, and energy**, no matter how small the transaction is.

Then there are “opportunity costs.” Specifically, “What could I have done with my time/money/energy otherwise?” And this is the *true cost* to men.

There is the $6.9 million figure from Aaron Clarey's “The Book of Numbers” that estimates the total opportunity cost men pay for their pursuit of women. But when it comes to individual instances of choosing to spend resources on a girl, you must calculate what you could do with your resources otherwise individually.

A girl wants you to come to her birthday party at a nightclub? Fuck that. That's four hours of your time, $20 in cover charges, $40 in gifts, $20 in drinks, $10 in parking, and three hours of mental pain tolerating loud music, all to watch her soak up attention and not fuck you at the end of the night anyway.

What could you have done instead with those four hours and $90?

You could have worked and made another $100. You could have chilled at home or with your buddies. You could have studied and improved your skills, which boosts your wage. You could have repaired your car. You could have just taken that money and treated yourself to an exquisite meal you would have never afforded otherwise.

The real point here is just how much men DRASTICALLY underestimate themselves and what they can achieve in life. Take a look outside and look at everything that has been built, invented, created, and manufactured. That was created by men. This doesn't mean you are the next Andrew Carnegie or the next Bill Gates, but it does mean you could be a senior software engineer or a CPA, or a man who has his house paid off. But all that assumes you're smart enough to invest in yourself instead of frivolously chasing some thot at a nightclub.

The next question is an unemotional one - “What is the realistic chance of a return on your investment?” Or, more specifically, “Does this girl really like you?” Here you need to be completely honest with yourself and not ask what you'd like, but ask what is.

The truth is most men are somehow negotiating, cajoling, convincing, or otherwise tooth-pulling a girl to like him. It is

arduous, frustrating, vexing, and an all-around pain in the ass. And the reason why is that deep down inside, most girls aren't into most guys. This results in several common situations that nearly every man is familiar with. Examples are the disinterested girl who sits there on dates and expects you to do all the entertaining and talking. The girl you're texting who occasionally responds to texts, but lackadaisically so. The girl who agrees to go on a date with you, only to flake at the last minute. Or the girl you finally get back to your place, only for her to sheepishly say she doesn't want to have sex, but it's OK if you cuddle.

Here it pays to follow the axiom of Rollo Tomassi:

"Desire cannot be negotiated."
-Rollo Tomassi/The Rational Male

A girl either likes you or doesn't. And it is critically important you accurately ascertain that about every woman you're interested in. Because if you don't, the eternal hope and optimism that is your male sex drive will assume she does, forcing you to piss away an ***incredible*** amount of time, money, and energy on a girl who doesn't.

Be honest with yourself. Critically and honestly, ask yourself, "does this girl really like me?" And if she doesn't, do not try to convince her otherwise. Accept that she doesn't like you and move on to a girl who does. That girl will ensure your investments aren't wasted.

The final question you need to ask yourself is, "Is this all worth it?"

When you assemble the unemotional facts and lay them out empirically before you, is what you're paying and giving up worth what you are likely to get? And while your heart or your hormones may want one thing, you need to use your brain to answer this question. If you're honest with yourself, most of the time, you will conclude it is not worth the investment. Nine out of 10 times, your efforts in pursuing women are usually just a waste of time and you're usually better off investing those resources into yourself.

But this doesn't mean you are going to have any less success. As a matter of fact, quite the opposite. Because what you're really doing is cutting your losses. And in cutting those losses, you will ensure you save those resources for yourself. And you'll be amazed by what kind of man you will become if you reinvest those resources into yourself. A man so amazing, you'll be shocked with how much more success you'll have with women.

Reserve those resources for women who deserve them.

It cannot be said enough.

You deserve more. Women deserve less.

CHAPTER 8 – PUTTING IT ALL TOGETHER

For the first time in human history men face a problem they've never faced before - women no longer need them and, for the most part, don't want them. This is a more significant problem than it initially seems because if you think about it, life's whole point and purpose was to get together to create future humans. Sure, long term, the human race may have had the ultimate goals of discovering god, achieving immortality, or having complete and total knowledge of the universe. But since we are mortal, and most humans don't have the intelligence of Albert Einstein, the one thing in life all men and women had was each other and the love from any families we might have formed. Unfortunately, an increasing percentage of women would prefer to throw this away, chasing a life of materialism, feminist/socialist religions, careers, and ultimately themselves. But this leaves an equal percentage of men facing the same question. If not women, if not children, then what?

While this may sound like a tricky philosophical question, it's not. Because without women or children in your life there is only one thing left to live for – yourself. And this has been the whole point of this book. Since modern women don't care to reciprocate the interest and investment men have in them, then women deserve less of your time, money, and energy. But by default, it also means your life is the only thing to invest those

resources in. Meaning you have to live for yourself ultimately. Meaning, absent family, what will you do with your life?

This is the most challenging question facing every man alive today. Men have never been in this situation before as most men's lives were sacrificial and dedicated towards their wives and children. So for the first time in history men have to myopically and selfishly live for themselves. But while women have made the answer pretty clear to "*What do you live for?*" The answer is "*Yourself.*" The much harder question is, "*Absent family, how do I live for myself? What do I do in life to give it purpose, meaning, and value? What should I do with my life if I live for myself?*"

That is the essential question facing every man today and the one you need to answer before continuing down whatever path you're on.

"CHASE A CHECK. NEVER CHASE A BITCH."
- FUTURE

While nobody can tell you how to live your individual life, there is one rule to follow. Make it count. Do not squander it. Take your life to its absolute limit to accomplish the maximum before it's over.

But this is asking a lot of modern-day men, most of whom have been completely demoralized. They've had an essential thing in life taken away from them. They're blamed for all of society's problems. Employers and society actively discriminate against them. And most of today's women are unfeminine, overweight, and often downright hostile toward men. So your average man has no reason to get out of bed in the morning. But there are many compelling reasons to set down the pot, get off your ass, get out of bed, and make the most of your life, even if most of society seems against you.

First, whatever failures you've had with women, you will not have those failures in life. And the reason why is that while you cannot control women, you can control life. By investing your time, energy, and money in yourself, you guarantee a better life for yourself down the road. Whether earning a STEM degree, going to the gym, teaching yourself how to code, or starting a business, your primary interest is you, and you will therefore be the primary beneficiary of those investments. But women rarely have your best interests at heart. Their primary interest is themselves, not you. So it's more of a ***risky gamble*** when it comes to spending resources on women, while investing those resources in yourself is a ***wise investment***. So for once in your life, invest in yourself ***as much* OR MORE** than you've invested in women. You'll be shocked at how much easier and better life gets.

Second, your misery will end. Society is correct in mocking and ridiculing the brokies, soyboys, fat asses, and incels of America. A life of living at home, collecting government checks, high on

pot, drunk on booze, where the peak of your day is cumming to some internet porn, is no life at all. And this says nothing of the mental torture that lifestyle has to be.

This is what it's like living that mental nightmare: Your only purpose in living is getting to the next hit from an antidepressant, to a shot of booze, to orgasm over a camwhore, to winning a video game, to a dose of Adderall, to stuffing your face with fast food, to some sleeping pills, where your life mercifully ends as you fall asleep…only to wake up the next day to start that horrific shit all over again. So why live that life at all?

This is not a call for suicide but for you to end that miserable life by simply choosing to live a better one. So remove girls from the analysis and just focus on yourself. Won't you feel better going for a walk? Won't you feel better if you have a job? Any job??? Won't you feel better if you have a place to go, a skill to study, a trade to master, and some life goals to accomplish? I get it. Everything that gave men purpose and reason to live has been taken away. But you, at minimum, have yourself. And you owe yourself a life better than being a porn-addicted welfare bum whose peak accomplishment in life was qualifying for disability.

Third, revenge.

Seeking revenge is usually a waste of energy. It takes resources away from improving your life so that you may hurt or slow down others. But there is a much better and more productive way to get revenge: living a great life.

Just look at all the hate Andrew Tate got. This "Tate Hate" didn't hurt Andrew, but it did hurt all the right people who hated seeing a strong, good-looking, successful man enjoying his life, living how he wanted to, and not giving a single fuck what they thought otherwise. By being a superior man with an exceptional life and an excellent income, you piss off everyone who has been brainwashed to hate you or blame you for their problems. You make them jealous, ruin their day, and your existence CONSTANTLY reminds them they are responsible for their shitty lives. You piss off the precise, exact people you want vengeance on, but not at the expense of improving your life.

Understandably, you want your pound of flesh out of society. But what does society hate more than a successful, wealthy, happy male? Accommodate their hate by becoming one.

Fourth, you're going to die.

Harry's life was utterly wasted. It was, by every definition, a tragedy. But is the life you've lived so far any different?

How many of you have wasted your youth chasing women? How many cumulative work weeks, if not work years, have you wasted paying women attention online? Did you spend 19 years in school getting a Master's degree for yourself or pussy? Did

your wife get fat or cut off the sex? How many of you are looking at a realistic chance of divorce in your marriage right now? And given this costly and unsuccessful track record, if you continue chasing women, won't you end up just like Harry?

Life is too short to be standing in a loud nightclub trying to chat up some disinterested girl. Life is too short for you to be going to med school to get some pussy. And life is way too short for you to be enslaved for half of it because you signed a marriage contract. This book can't tell you how to live ultimately. However, a life of mountain biking, fishing, reading, boxing, race car driving, motorcycling, boating, swimming, traveling, adventuring, podcasting, and playing chess is a much better life than one of trying to seduce a girl at a bar or getting divorced from her four years later.

You got way more important shit to do than chasing pussy before you die.

THE IRONY

Then there is a fifth and ironic reason you should invest in yourself, not women.

Imagine what putting effort into the life detailed above would look like. And I'm not talking about Dr. Jordan Peterson's "step one" accomplishments like making your bed or getting a job.

Imagine what life would look like if you invested as much into yourself as you had women.

First, you'd likely be in very good financial shape. Instead of going to house parties or drinking "in the dorms," you'd be studying, getting good grades, and in an employable subject, no less. You might have even been smart enough to join the military to have your schooling paid for with the GI Bill. So when you got out at 24, you'd have a Bachelor's in Electrical Engineering, no student loans, and maybe even some money saved up. Your first job offer would be for $60,000, and 6 years later, at 30, you're a senior engineer at a reputable firm, bringing in $110,000. And over that time, you'd have saved up enough for a down payment on a modest home, of which you'd have built up $200,000 in equity over the years.

Second, you'd likely be in great physical shape. With stable finances, you'd have the money to afford quality food and a gym membership. But more importantly, you'd have the time to hit the gym regularly and pursue your hobby of mountain climbing on the weekends. You may not be Schwarzenegger shredded, but you'd be in great shape and neatly fill out your clothes.

Third, you'd be professionally accomplished. Your degree is no joke, your job would be very important, and you'd probably belong to some professional organization. People would ask what you do, and you'd say, "*I'm a senior electrical engineer at the XYZ Corporation*," which would command respect and raise

some eyebrows. And your membership in the "Electrical Engineers Association," where you do the books for the local chapter would add further gravitas to your reputation. People won't be asking for your resume at parties, but they will talk about you in social circles, further enhancing your reputation.

And finally, you'd have some life accomplishments under your belt. You're now a Captain in the National Guard as you stuck around the military after your degree. Unlike all your Zoomer peers still living at home, you're a homeowner and not begging for a student loan bailout. You climbed several mountains and can tell harrowing stories about mountain hiking adventures. And you just recently qualified for the Chess Master Regionals, which will be held in Omaha, Nebraska, a place you're looking forward to visiting.

Now, if you reread the above, you will realize that you didn't spend a single nanosecond chasing a girl. But when you take all those accomplishments, put them into one man, and present that man to a woman, **THAT is *the guy she is going to want to date*. That is the man women want.**

Women do not want the 24-year-old drunk guy at a party who secretly lives at home as he tries to pay off his student loans from his "Business Administration Degree." They do not want the skinny-fat soyboy who avoids the gym like the plague and compensates by agreeing with all women's Marxist and feminist talking points. They don't want the Adderall-addicted millennial who did nothing to improve his life while desperately searching for a girl to give his worthless life meaning and purpose. They are looking for a man who lives for himself, has his meaning and purpose, and never invests a second of his time chasing girls that he could have invested in himself.

This is the ironic silver bullet of the red pill. In choosing to pursue your interests over women, you will dramatically increase your chances of success with women. While those who put women at the center of their lives never make the investments in themselves that are necessary to become the man women want. And so when it comes to answering the most important question facing men today – what do I do in life - there is no question. All men must choose to pursue their own lives as it not only ensures you do not squander it, but it also has the side effect of being the single most effective thing you can do to attract women.

And that is the lesson to learn from all of this. Always chase a check, never chase a bitch.

Once again, women deserve less.

WOMEN'S "TINDER SWINDLER" DELUSION

Though how to live life is a foregone conclusion, your expectations of success with women must be tempered by their delusion, even if you become an accomplished man. Because

while you can and should become the best version of yourself, that does not guarantee success with women. It merely increases it. And here, we can take a lesson from the "Tinder Swindler."

The "Tinder Swindler" was a con man who conned several women for an estimated 10 million dollars. He did this by posing as the billionaire heir to a diamond company and living the corresponding lifestyle. Naturally, this attracted many women, some of whom he convinced to lend him large sums of money as he would be "held hostage" or "attacked" by nefarious enemies who were attempting to hold him for ransom. His act was so convincing, and women so desperate to believe they found their *very own billionaire diamond heir prince*, they would empty their bank accounts, only for him to ghost them.

But the real lesson to learn from the "Tinder Swindler" is not how this man conned women, but the truly average women he conned. These were not voluptuous, gorgeous, early 20-something models at the peak of their physical beauty. These were post-prime women in their early 30's who, though not ugly, were nowhere near "billionaire-diamond-conglomerate-heir-prince-worthy." Solid 6's and 7's, but not 9's or 10's.

This tells you just how delusional modern women are regarding their expectations of men. The women the Tinder Swindler swindled were attractive but still common. One in 5 women in the population were as pretty or prettier than them. But it was when a BILLIONAIRE DIAMOND HEIR offered them a flight on his private jet that they were willing to settle—a literal top 1% man. And you could tell they were holding out for "Mr. Perfect" in their early 30s, well past their prime.

This is something you need to remember when you become an electrical engineer homeowner who's a Captain in the National Guard, hikes mountains in his free time, and is the chess champion of Lancaster County. You easily beat out all the liberal-arts-majoring incels who live at home and can't find a job because they suffer from "social anxiety disorder." But you can't beat out the guy society and Disney has convinced every American woman they're entitled to. Most women won't settle for anything less than their government-promised Disney Prince, invoking Rollo Tomassi's quote once again,

"Women hate Beta males so much they will borrow $100K and spend 4-8 years in college to get a degree they'll never use to qualify for a soul-crushing 'career' in corporate America to avoid marrying one."

It's sad, but most women would rather remain single if they can't have their Disney Prince.

A TOP 5% MAN

But as a thought experiment, let's say you theoretically became this fairyland Prince. You became an authentic billionaire diamond mogul. When you enter this league of men, something fascinating happens—the laws of dating change. The laws of

dating pretty much get flipped on their head. Because you are no longer a "Ward Cleaver 8" trying to convince "Suzie 7" to reschedule the date she flaked on last week. You're the male stripper fucking the bride-to-be at her bachelorette party. You're not the reliable CPA negotiating with a girl to have dinner with you. You're the surgeon-millionaire-playboy who takes the girl he met at the gym home and fucks her that afternoon. And you aren't the stable plumber who maintains a good house, but you're the drug dealer who gets girls into all the parties while they blow you under the table. The script flips. Women do ALL the work. They do all the chasing. They incur all the costs. At the same time, all you have to do is put in the extra work to become a top 5% man.

This presents men with the ***real*** choice when it comes to women.

Do you want to put in that extra effort to become a top 5% man? Are you willing to work to become a literal 10 on a 1-10 scale? Because while it's already a given you're going to become the best "Ward Cleaver 8" you possibly can be, that won't achieve the critical mass needed to flip the script and have women do all the work.

So the specific calculation men need to do is measure the following:

"Is the extra work I must put into improving myself from an 8 to a 10 less than the work I'd spend chasing women as an 8? Is it worth getting shredded at the gym so I don't have to spend six years earning a Master's degree? Is it worth busting my ass off 80 hours a week, so I don't have to deal with flakey bitches wasting my time?"

The answer to this will depend on each man.

If you want women in your life and you can't see yourself living without them, you are compelled to become the next Justin Waller. On the other hand, if you're 27, have dated your fair share of women, and are tired of all that shit, then maybe you'll ditch the high-paid corporate career and backpack around the world. Or perhaps you're a "Ward Cleaver 8" who wants to settle down and have some kids and is OK hooking up with a 5 so she dotes on your every word, giving you the least amount of grief. It's your life and consequently your choice.

But since every man is hardwired to want women, KNOW that unless you put in the effort to become a "Top 5% Man" and flip the script, you will always pay the price when it comes to women.

You will always be negotiating.
You will always be chasing.
You will always be pulling teeth.
And it will always be a pain in the ass.

So if you want women in your life, ensure you become the man they chase. Life is just too damn short otherwise.

THE TOM BRADY GAMBLE

Briffault's Law states:

"The female, not the male, determines all the conditions of the animal family."

And while it is usually cited to explain that women determine if sex occurs, it can apply to other aspects of relationships—for example, happiness.

Take the time to sit down and count the number of truly happy couples you know. You'll be able to count them on one hand. But when you divide those 3 or 4 couples by the TENS OF THOUSANDS you've known and met, you'll see just how rare it is for a couple to be happy.

But the one thing that stands out most with happy couples is how the woman adores her man.
She is always beaming with happiness, looking at him with loving eyes, hitting him in his chest when he makes his stupid jokes, and hinges on his every word as she's always by his side. Meanwhile, the man always has a knowing smirk confirming it all. This is merely further proof of Briffault's Law. Except it is not the woman determining whether sex will occur, but whether or not she will be happy, and by consequence, whether the relationship will be a happy one (as most men will be happy with any sweet, kind woman who stays in shape).

Sadly, this shows how rare it is for women to be happy with the man they got or their relationship. This could be due to the propaganda that they're entitled to a top 5% man. This could be their natural hypergamous nature, always looking for a better man. But it is also the likelihood that women never liked men that much in the first place and were never happy being married to one, either today or in the past.

This presents all men with a very important question.

Let's say in some mythical world we all become the top 5% of men. We're all millionaires with exotic backgrounds, great physiques, and everything women wanted. But the sad truth is even this may not be enough because it's so statistically rare for women to be happy in relationships. And so the paradox or risk men face is they put in all this effort to be the best man possible, and then go beyond that to turn themselves into a top 5% man, only to get divorced or have a girl leave him anyway...***just like Tom Brady***.

This is the "Tom Brady Gamble."

There is simply no man on the planet like Tom Brady. He is the winner of 7 Super Bowls, has a net worth estimated at $250

million, incredible looks, incredible physique, enviable charm, and the fucker is still playing in the NFL in his mid-40s. There is nothing else this man could do to make himself more attractive. Yet Gisele still divorced him because, no matter what the reason, she wasn't happy. If Brady had read this book and had red pill awareness, he would have given Giselle less, and she would stay in line.

Tom Brady isn't the only person to lose the "Tom Brady Gamble." There's Brad Pitt, Jeff Bezos, Bill Gates, Jason Mamoa, and (though not divorced yet) Sylvester Stallone and Will Smith. The list could go on. This shows putting in that extra effort to attract women guarantees nothing. We all face the same abysmally low chances of happiness in our relationships. So why would we go "above and beyond the call of duty" to become a Tom Brady only to lose it all in the end?

THE STRATEGY

Men need to follow a strategy that allows them to live their best life possible while allowing for one of those preciously rare "happy couple" relationships to form, but ensures you don't waste your life losing the Tom Brady Gamble. We already discussed some specific rules you should follow in Chapter 6 (never get married, never bail a woman out, never let her avoid the consequences of her choices, etc.). Yet robotically following rules will only protect your money and resources. You need to understand the philosophical underpinnings of a strategy as that will protect what is likely more important - your emotional health and sanity.

Thankfully, the strategy men should follow is relatively simple. It doesn't pull from all the cutting-edge thoughts and philosophies of red pill philosophers. Nor does it require a great, deep psychological dive to understand.

It is one simple principle:

Align your expectations with reality.

Revisiting Buddhism, desire is the source of all suffering. And men desire something most women are incapable or unwilling of. And so even though it goes against every cell of genetic programming in your body, you must accept this reality simply because it is reality.

- Women don't like men that much.
- Most women are not capable of being happy in relationships.
- If you wish to have any success with women, it will take an excessive amount of work, so much work it might cost you your entire life.

These are non-negotiable facts you must accept.

But there is some hope.

Because it is also a fact that you should live your life in your best interests, and in living your life in your best interests, you will dramatically improve your chances of success with women. And if you're willing to go the extra mile, you can become a top 5% man, flipping the script and making them chase you. But once you do that, once you become the absolute best man you can be, there is nothing left for you to do. And in there being nothing left for you to do, you can forgive yourself of any obligation, responsibility, or guilt because, at that point, all relationships are the responsibility of women.

Let's state that again, so you listen.

ALL RELATIONSHIPS ARE THE RESPONSIBILITY OF WOMEN.

Men are conditioned to think we have to control everything. We have to account for every variable, influence every outcome, and are ultimately responsible for all results.

But we're not. And we're not, ***especially when it comes to inter-sexual dynamics,*** because there's a whole other human being at the other end of this negotiating table – women. Women have their own thoughts, sentience, choices, agency, and responsibility. And while women will move mountains to avoid agency and responsibility, it still doesn't change the fact that *as long as you do your best, as long as you become the best man you can become,* ***you are no longer responsible for the outcome of this or any other relationship***. That responsibility is now squarely laid at the Briffault feet of women, and you no longer have to worry about it.

When you stoically accept that women have an equal responsibility in all relationships, this not only liberates you from any further obligations you have to women, but also allows you to see modern-day relationships for what they are – a calculated risk. And once you have done all you can to mitigate those risks, there is nothing more to do. It is now up to the women to accept you or not. But if you are smart enough to align your expectations with reality, abandon hope, and know the statistical chances of women contributing positively to your life, you no longer pin your hopes and happiness on women's acceptance and approval. Instead, it forces all women to prove themselves worthy of you because you have the realistic expectation she will fail. You have the realistic expectation she will divorce you or monkey branch to an even better man. Your expectations align with the reality that she will be a whiny, dramatic, insufferable pain in the ass who will likely get fat as she ages. And until that girl proves she is the starry-eye girl who adores you and will make your life infinitely better, there is no committed relationship. You are not taking The Tom Brady Gamble. Maybe have some sex. Maybe go on some dates. But you make no emotional investments in the girl. It is just your turn until *she proves otherwise*. Men are always the gatekeepers of commitment.

This strategy of living your best life while forcing women to prove themselves to you will give you the best chances of success with the least amount of risk. But the key to following this strategy is to align your expectations with what women are capable and incapable of. And once you stoically accept what you do and do not control, you will eliminate any unrealistic expectations, allowing for a more productive, peaceful, and enjoyable life. Your life should be very much like a weather forecast you cannot control, but make the best out of:

"*Excellence, with a chance of tail.*"

And that's about the best one can hope for in life.

CHAPTER 9 - RESOURCES

"Why Women Deserve Less" is merely a book meant to introduce men to the modern dating world and provide them with some key bits of guidance on navigating it. It is by no means a comprehensive work, as it has pulled vital and critical components of wisdom from a wide array of authors, content creators, philosophers, and authors. While "Why Women Deserve Less" is a good first step in learning how to navigate today's mentally ill dating world, you must read or familiarize yourself with other people's works as they have not only laid the foundation that made the "Red Pill" possible, but their expertise in different fields such as finance, psychology, biochemistry, law, sex, etc., will help you optimize and perfect these aspects of your life. The gentlemen below are ***ALL considered mandatory***.

Aaron Clarey

Aaron is the resident finance and economics expert in the red pill community. Most of his books center around personal financial management, specifically ensuring you invest in yourself and not uninterested women. His books include:

The Book of Numbers: Analyzing the ROI on the Pursuit of Women – The best and only cost-benefit analysis conducted on women. It puts a literal financial price tag on what you pay to pursue

women and, in painful-truth detail, calculates your chances of success.

The Menu: Life Without the Opposite Sex – Half of the marrying-age women are forecasted to never marry by 2030. That also means half of the men will never be married too. Without each other, people will have to find a reason to live, and Aaron came up with a "menu" of things that will give people purpose, meaning, and reason to live. This book is an absolute must if you are trying to figure out what to do with your life.

Bachelor Pad Economics – Largely considered the "personal financial management bible for men."
You can't live a good life if you don't have your financial act together. So read this book and stop being poor.

Rollo Tomassi

Rollo is affectionately known as "The Godfather of the Red Pill." This is because he wrote what is largely considered the founding book of Red Pill philosophy - "The Rational Male." Rollo's expertise is understanding the inter-sexual psychology of, and dynamics between, men and women. Or in other words, he understands women. He has a suite of books under the "Rational Male" brand, as well as a top-rated YouTube channel, but the two books you must read are:

The Rational Male – A ground zero, thorough explanation that explains male and female psychology. It goes into tremendous, but clear detail as to what motivates women, what incentivizes them, why they do certain things, and how that relates to men. This single book will remove any confusion you have about women and is the only book on the market that explains them.

The Rational Male: Preventative Medicine – A chronological timeline of what every man can expect at different ages in his life regarding women's behavior, motives, and incentives. It equips every man to know what to expect out of women at every stage of his life and theirs.

Troy Francis

Troy is the foremost authority on dating, approaching, day game, and in-general, talking to women. He offers a suite of services including online and in person coaching, in-field training, books, and seminars. Because of the wide array of services he offers, there is likely a product that fits your specific needs when it comes to talking to women. Consider reading one of his books or booking a consultation with him. You can find Troy at:

https://realtroyfrancis.com/

Donovan Sharpe

Donovan is the official "girl whisperer" of the Red Pill community. His expertise is translating what women say into

English. This is important because women are rarely, if ever, honest and direct in their communications with men. This indirect communication not only confuses men, but makes progress with women incredibly slow, frustrating men even further.

If you wish to avoid this frustration and would like to drastically increase your chances with women you need to understand their language. And Donovan offers e-books, seminars, and one-on-one consultations that offer precisely that. You can find Donovan's library of services here:

https://tsracademy.com/

Stirling Cooper

Stirling is legitimately the world's #1 sex coach for men. And while such a claim would imply a little exaggeration, it is 100% fact. Stirling is the best sex coach for men in the world simply because he's the only professional porn star offering such services.

While he isn't necessarily someone you'd tell your mom about, sex is the single most important underlying aspect of all relationships. Because if you cannot sexually satisfy women, you will not be successful with them. Stirling's work ensures you are by addressing every aspect of sex from performance anxiety, seduction, sexual dominance, and literally lasting as long as a porn star.

You can find Stirling's services here:

www.stirlingcooper.com

THE END

RESEARCH CITATIONS AND RESOURCES

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